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Tender

SSE Marketing Media Buying & Planning Agreement

SSE plc

F02: Contract notice

Notice identifier: 2024/S 000-024372

Procurement identifier (OCID): ocds-h6vhtk-04875d

Published 2 August 2024, 4:04pm

Section I: Contracting authority

I.1) Name and addresses

SSE plc

200 Dunkeld Road

Perth

PH1 3AQ

Email

aaron.fraser@sse.com

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://sse.app.jaggaer.com/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://sse.app.jaggaer.com/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://sse.app.jaggaer.com/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Utilities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

SSE Marketing Media Buying & Planning Agreement

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

We are looking to establish an agreement with the successful agency to cover the planning and buying of media (online and offline) on behalf of SSE.

The Agreement will cover, but will not be limited to, the broad day-to-day media planning, media buying, media reporting and any general services as stated in Work Orders.

II.1.5) Estimated total value

Value excluding VAT: £10,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

We are looking to establish an agreement with the successful agency to cover the planning and buying of media (online and offline) on behalf of SSE.

The Agreement will cover, but will not be limited to, the broad day-to-day media planning,

media buying, media reporting and any general services as stated in Work Orders.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

There is an optional extension of 12 months following the initial 36 months.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

6 September 2024

Local time

12:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

2 August 2024

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

Suppliers are invited to register on SSE's Jaggaer platform here:

<https://sse.app.jaggaer.com/>

Once registered, you should be able to access PQQ331, and access the documents and respond to the Pre-Qualification Questionnaire. If you have any issues registering or access the PQQ, please contact aaron.fraser@sse.com

VI.4) Procedures for review

VI.4.1) Review body

SSE PLC

Perth

Country

United Kingdom