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Contract

New Business Start Up Programme

West Yorkshire Combined Authority

F03: Contract award notice

Notice identifier: 2021/S 000-024357

Procurement identifier (OCID): ocds-h6vhtk-02bdfb

Published 30 September 2021, 5:12pm

Section I: Contracting authority

I.1) Name and addresses

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Contact

Darren Wood

Email

darren.wood@westyorks-ca.gov.uk

Country

United Kingdom

NUTS code

UKE4 - West Yorkshire

Internet address(es)

Main address

<https://www.westyorks-ca.gov.uk/>

Buyer's address

<https://in-tendhost.co.uk/westyorkshireca/asp/Home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

New Business Start Up Programme

Reference number

PROJECT NO. CA1504

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

The West Yorkshire Combined Authority (the CA) and the Leeds City Region Local Enterprise Partnership (the LEP), is seeking to appoint a Single Service Delivery Provider

or Group with a 'Lead Operator' to complement and add value to the existing support available across West Yorkshire for business start-ups. The CA /LEP also work in close partnership with the five Local Authorities (LAs) in West Yorkshire, which are also members of the CA, these are City of Bradford Metropolitan District Council, The Borough Council of Calderdale, The Council of The Borough of Kirklees, Leeds City Council, The Council of The City of Wakefield.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79400000 - Business and management consultancy and related services
- 80532000 - Management training services
- 79998000 - Coaching services
- 80570000 - Personal development training services
- 80590000 - Tutorial services

II.2.3) Place of performance

NUTS codes

- UKE4 - West Yorkshire

II.2.4) Description of the procurement

The West Yorkshire Combined Authority (the CA) and the Leeds City Region Local Enterprise Partnership (the LEP), is seeking to appoint a Single Service Delivery Provider or Group with a 'Lead Operator' to complement and add value to the existing support available across West Yorkshire for business start-ups. The CA /LEP also work in close partnership with the five Local Authorities (LAs) in West Yorkshire, which are also members of the CA, these are City of Bradford Metropolitan District Council, The Borough Council of Calderdale, The Council of The Borough of Kirklees, Leeds City Council, The Council of The City of Wakefield. The service to be commissioned will provide practical help and support to people who have decided to start a new business in West Yorkshire, with a focus on businesses with lower initial growth aspiration and that do not expect to

turnover more than £250k in their first 12 months of trading. Although the focus of delivery will be start-up businesses with lower growth plans, the programme will still aim to support and encourage the growth ambitions of start-up business where this is appropriate, including referral to higher growth programmes where this would add value. The focus of this commission is individuals who have made a definite decision to start a business, support is not aimed at those who are still exploring business start-up as an employment option. The start-up support provided by the programme will be open to any sector and to any business operating any legal business model. The programme is expected to deliver both one-to-many support through events, workshops and seminars, and one-to-one mentoring/coaching. The split of this will be determined by the individual respondents to the tender, but the principle of those start-ups with most growth potential getting the most hours of support (including one-to-one) should be considered. The support package will need to cover the key areas of expertise that a start-up business needs to address in order to trade compliantly and successfully. The contract will be for an initial term of 18 months with a value of £1m, with an option to extend based upon successful performance and at the discretion of the CA for a further 18 months and additional value of £1m.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 75%

Price - Weighting: 25%

II.2.11) Information about options

Options: Yes

Description of options

The contract will be for an initial term of 18 months with a value of £1m, with an option to extend based upon successful performance and at the discretion of the CA for a further 18 months and additional value of £1m.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-013960](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 September 2021

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

PeoplePlus Group Ltd

19-20 The Triangle, NG2 Business Park

Nottingham

NG2 1AE

Country

United Kingdom

NUTS code

- UKF14 - Nottingham

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,000,000

Total value of the contract/lot: £2,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

Royal Courts of Justice, The Strand

London

WC2A 2LL

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Email

darren.wood@westyorks-ca.gov.uk

Country

United Kingdom