

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/024186-2024>

Tender

## **Paid social media manager (freelance)**

Jisc

F01: Prior information notice

Call for competition

Notice identifier: 2024/S 000-024186

Procurement identifier (OCID): ocds-h6vhtk-0486e2

Published 1 August 2024, 3:49pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Jisc

4 Portwall Lane

Bristol

BS1 6NB

#### **Email**

[procurement@jisc.ac.uk](mailto:procurement@jisc.ac.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**National registration number**

05747339

**Internet address(es)**

Main address

<https://www.jisc.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/87175>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=84307&B=JISC](https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=84307&B=JISC)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=84307&B=JISC](https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=84307&B=JISC)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Paid social media manager (freelance)

Reference number

Proc2193

#### **II.1.2) Main CPV code**

- 79413000 - Marketing management consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Jisc is keen to understand the marketplace for paid social manager freelancer's vendors / providers. We are seeking an experienced freelance paid social media manager to oversee and implement full-funnel paid social media campaigns, that drive brand awareness, engagement and lead generation. You will have a strong understanding of end-to-end delivery of B2B paid social campaigns and the ability to analyse data to optimise performance.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79416200 - Public relations consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Jisc is keen to understand the marketplace for paid social manager freelancer's vendors / providers. We are seeking an experienced freelance paid social media manager to oversee and implement full-funnel paid social media campaigns, that drive brand awareness, engagement and lead generation. You will have a strong understanding of end-to-end delivery of B2B paid social campaigns and the ability to analyse data to optimise performance.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of expressions of interest**

Date

2 September 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Jisc

4 Portwall Lane

Bristol

BS1 6NA

Email

[procurement@jisc.ac.uk](mailto:procurement@jisc.ac.uk)

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Jisc

4 Portwall Lane

Bristol

BS1 6NB

Email

[procurement@jisc.ac.uk](mailto:procurement@jisc.ac.uk)

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Jisc

4 Portwall Lane

Bristol

BS1 6NB

Email

[procurement@jisc.ac.uk](mailto:procurement@jisc.ac.uk)

Country

United Kingdom