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Tender

Paid social media manager (freelance)

Jisc

F01: Prior information notice

Call for competition

Notice identifier: 2024/S 000-024186

Procurement identifier (OCID): ocds-h6vhtk-0486e2

Published 1 August 2024, 3:49pm

Section I: Contracting authority

I.1) Name and addresses

Jisc

4 Portwall Lane

Bristol

BS1 6NB

Email

procurement@jisc.ac.uk

Country

United Kingdom

Region code

UK - United Kingdom

National registration number

05747339

Internet address(es)

Main address

<https://www.jisc.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/87175>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=84307&B=JISC

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=84307&B=JISC

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Paid social media manager (freelance)

Reference number

Proc2193

II.1.2) Main CPV code

- 79413000 - Marketing management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Jisc is keen to understand the marketplace for paid social manager freelancer's vendors / providers. We are seeking an experienced freelance paid social media manager to oversee and implement full-funnel paid social media campaigns, that drive brand awareness, engagement and lead generation. You will have a strong understanding of end-to-end delivery of B2B paid social campaigns and the ability to analyse data to optimise performance.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Jisc is keen to understand the marketplace for paid social manager freelancer's vendors / providers. We are seeking an experienced freelance paid social media manager to oversee and implement full-funnel paid social media campaigns, that drive brand awareness, engagement and lead generation. You will have a strong understanding of end-to-end delivery of B2B paid social campaigns and the ability to analyse data to optimise performance.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of expressions of interest

Date

2 September 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Jisc

4 Portwall Lane

Bristol

BS1 6NA

Email

procurement@jisc.ac.uk

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Jisc

4 Portwall Lane

Bristol

BS1 6NB

Email

procurement@jisc.ac.uk

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Jisc

4 Portwall Lane

Bristol

BS1 6NB

Email

procurement@jisc.ac.uk

Country

United Kingdom