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Planning

Cluster Capabilities Proposition Development

Satellite Applications Catapult

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-024186

Procurement identifier (OCID): ocds-h6vhtk-03641f

Published 30 August 2022, 3:35pm

Section I: Contracting authority

I.1) Name and addresses

Satellite Applications Catapult

Electron Building, Fermi Avenue, Harwell

Didcot

OX11 0QR

Email

procurement@sa.catapult.org.uk

Telephone

+44 1235567977

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://sa.catapult.org.uk/>

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA42845

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Other type

RTO

I.5) Main activity

Other activity

Space Sector

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Cluster Capabilities Proposition Development

Reference number

RFP-FY-23-13

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The Satellite Applications Catapult is seeking a suitable provider to work with us and our wider stakeholders, particularly the UK Department for International Development (DIT) and our UK space clusters, to deliver effective, dynamic and internationally credible Cluster Capabilities Propositions for the UK Space Sector.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 79413000 - Marketing management consultancy services
- 79342100 - Direct marketing services
- 79342200 - Promotional services
- 79822500 - Graphic design services
- 79415200 - Design consultancy services

- 79342000 - Marketing services
- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services
- 73220000 - Development consultancy services

II.2.3) Place of performance

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Didcot

II.2.4) Description of the procurement

As part of the Local Growth Collaboration (LGC) project to support space sector growth across the UK, the Satellite Applications Catapult is seeking a suitable provider to help deliver one of our project aims to support localities to become part of a connected and productive cluster network recognised internationally. The selected supplier will deliver effective, dynamic and internationally credible Cluster Capabilities Propositions for the UK Space Sector. We anticipate the Work to include the following stages: Market research (engaging stakeholders, establish user requirements and data sources and identify international opportunities), Develop Communications Strategies, Collate Data, Develop targeted and dynamic marketing materials in a variety of potential media with interactive options, Disseminate marketing materials with initial delivery before March 23 and at least annual Review of Communications Strategy, suite of materials and data until March 25.

II.2.14) Additional information

If you have any questions or concerns, please contact procurement@sa.catapult.org.uk

II.3) Estimated date of publication of contract notice

9 September 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

To participate, interested parties must be registered on the MyTenders portal with up-to-date contact details to include company name and email. Please register your interest there to receive further updates about this procurement. If you have any issues, please contact procurement@sa.catapult.org.uk

NOTE: To register your interest in this notice and obtain any additional information please visit the myTenders Web Site at https://www.mytenders.co.uk/Search/Search_Switch.aspx?ID=227249.

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