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Tender

# Promotional Materials, Internal and External Signage and Wall Art and Digital Marketing Materials

**DELTA ACADEMIES TRUST** 

F02: Contract notice

Notice identifier: 2021/S 000-024137

Procurement identifier (OCID): ocds-h6vhtk-02e5b9

Published 28 September 2021, 5:56pm

## **Section I: Contracting authority**

#### I.1) Name and addresses

**DELTA ACADEMIES TRUST** 

Delta Academies Trust, Education House, Spawd Bone Lane

**KNOTTINGLEY** 

WF110EP

#### Contact

Mark Willett

#### **Email**

mark.willett@deltatrust.org.uk

#### **Telephone**

+44 3451960093

#### Country

**United Kingdom** 

**NUTS** code

UKE45 - Wakefield

Internet address(es)

Main address

www.deltatrust.org.uk

### I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

www.deltatrust.org.uk

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

www.deltatrust.org.uk

## I.4) Type of the contracting authority

Other type

Multi Academy Trust

## I.5) Main activity

Education

## **Section II: Object**

#### II.1) Scope of the procurement

#### II.1.1) Title

Promotional Materials, Internal and External Signage and Wall Art and Digital Marketing Materials

Reference number

Delta/Marketing

#### II.1.2) Main CPV code

• 79933000 - Design support services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Expressions of Interest are requested for a three year contract from experienced marketing design contractors for the provision of promotional materials, internal and external signage and wall art, and digital marketing materials.

Interested parties must have a demonstrable track record of collaborating on the design and production of branding and marketing materials within a Multi Academy Trust, whilst retaining the branding standards set by the Multi Academy Trust.

#### II.1.5) Estimated total value

Value excluding VAT: £200,000

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKE - Yorkshire and the Humber

#### II.2.4) Description of the procurement

Expressions of Interest are requested for a three year contract from experienced marketing design contractors for the provision of promotional materials, internal and external signage and wall art, and digital marketing materials.

Interested parties must have a demonstrable track record of collaborating on the design and production of branding and marketing materials within a Multi Academy Trust, whilst retaining the branding standards set by the Multi Academy Trust.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £200,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

#### II.2.9) Information about the limits on the number of candidates to be invited

Envisaged minimum number: 5

Maximum number: 6

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

## Section III. Legal, economic, financial and technical information

### III.1) Conditions for participation

## III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

As stated within Pre Qualification Questionnaire

#### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

#### III.2) Conditions related to the contract

#### III.2.2) Contract performance conditions

As stated within Pre Qualification Questionnaire

#### III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

#### Section IV. Procedure

#### **IV.1) Description**

#### IV.1.1) Type of procedure

Restricted procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

22 October 2021

Local time

12:00pm

## IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

5 November 2021

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

## **Section VI. Complementary information**

## VI.1) Information about recurrence

This is a recurrent procurement: No

## VI.4) Procedures for review

VI.4.1) Review body

Chief Finance and Operations Officer, Delta Academies Trust

Knottingley

Country

**United Kingdom**