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Tender

## **Promotional Materials, Internal and External Signage and Wall Art and Digital Marketing Materials**

DELTA ACADEMIES TRUST

F02: Contract notice

Notice identifier: 2021/S 000-024137

Procurement identifier (OCID): ocds-h6vhtk-02e5b9

Published 28 September 2021, 5:56pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

DELTA ACADEMIES TRUST

Delta Academies Trust, Education House, Spawd Bone Lane

KNOTTINGLEY

WF110EP

#### **Contact**

Mark Willett

#### **Email**

[mark.willett@deltatrust.org.uk](mailto:mark.willett@deltatrust.org.uk)

#### **Telephone**

+44 3451960093

#### **Country**

United Kingdom

**NUTS code**

UKE45 - Wakefield

**Internet address(es)**

Main address

[www.deltatrust.org.uk](http://www.deltatrust.org.uk)

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

[www.deltatrust.org.uk](http://www.deltatrust.org.uk)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[www.deltatrust.org.uk](http://www.deltatrust.org.uk)

**I.4) Type of the contracting authority**

Other type

Multi Academy Trust

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Promotional Materials, Internal and External Signage and Wall Art and Digital Marketing Materials

Reference number

Delta/Marketing

#### **II.1.2) Main CPV code**

- 79933000 - Design support services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Expressions of Interest are requested for a three year contract from experienced marketing design contractors for the provision of promotional materials, internal and external signage and wall art, and digital marketing materials.

Interested parties must have a demonstrable track record of collaborating on the design and production of branding and marketing materials within a Multi Academy Trust, whilst retaining the branding standards set by the Multi Academy Trust.

#### **II.1.5) Estimated total value**

Value excluding VAT: £200,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKE - Yorkshire and the Humber

#### **II.2.4) Description of the procurement**

Expressions of Interest are requested for a three year contract from experienced marketing design contractors for the provision of promotional materials, internal and external signage and wall art, and digital marketing materials.

Interested parties must have a demonstrable track record of collaborating on the design and production of branding and marketing materials within a Multi Academy Trust, whilst retaining the branding standards set by the Multi Academy Trust.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £200,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

Maximum number: 6

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

As stated within Pre Qualification Questionnaire

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

As stated within Pre Qualification Questionnaire

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

22 October 2021

Local time

12:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

5 November 2021

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Chief Finance and Operations Officer, Delta Academies Trust

Knottingley

Country

United Kingdom