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Tender

Promotional Materials, Internal and External Signage and Wall Art and Digital Marketing Materials

DELTA ACADEMIES TRUST

F02: Contract notice

Notice identifier: 2021/S 000-024137

Procurement identifier (OCID): ocds-h6vhtk-02e5b9

Published 28 September 2021, 5:56pm

Section I: Contracting authority

I.1) Name and addresses

DELTA ACADEMIES TRUST

Delta Academies Trust, Education House, Spawd Bone Lane

KNOTTINGLEY

WF110EP

Contact

Mark Willett

Email

mark.willett@deltatrust.org.uk

Telephone

+44 3451960093

Country

United Kingdom

NUTS code

UKE45 - Wakefield

Internet address(es)

Main address

www.deltatrust.org.uk

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

www.deltatrust.org.uk

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

www.deltatrust.org.uk

I.4) Type of the contracting authority

Other type

Multi Academy Trust

I.5) Main activity

Education

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Promotional Materials, Internal and External Signage and Wall Art and Digital Marketing Materials

Reference number

Delta/Marketing

II.1.2) Main CPV code

- 79933000 - Design support services

II.1.3) Type of contract

Services

II.1.4) Short description

Expressions of Interest are requested for a three year contract from experienced marketing design contractors for the provision of promotional materials, internal and external signage and wall art, and digital marketing materials.

Interested parties must have a demonstrable track record of collaborating on the design and production of branding and marketing materials within a Multi Academy Trust, whilst retaining the branding standards set by the Multi Academy Trust.

II.1.5) Estimated total value

Value excluding VAT: £200,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE - Yorkshire and the Humber

II.2.4) Description of the procurement

Expressions of Interest are requested for a three year contract from experienced marketing design contractors for the provision of promotional materials, internal and external signage and wall art, and digital marketing materials.

Interested parties must have a demonstrable track record of collaborating on the design and production of branding and marketing materials within a Multi Academy Trust, whilst retaining the branding standards set by the Multi Academy Trust.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £200,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged minimum number: 5

Maximum number: 6

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

As stated within Pre Qualification Questionnaire

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.2) Contract performance conditions

As stated within Pre Qualification Questionnaire

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

22 October 2021

Local time

12:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

5 November 2021

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Chief Finance and Operations Officer, Delta Academies Trust

Knottingley

Country

United Kingdom