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Contract

C1155 - Data Gathering and Promotional Material Distribution

NI Water and its subsidiaries

F06: Contract award notice – utilities

Notice identifier: 2023/S 000-024059

Procurement identifier (OCID): ocids-h6vhtk-038495

Published 16 August 2023, 3:19pm

Section I: Contracting entity

I.1) Name and addresses

NI Water and its subsidiaries

Westland House

Belfast

BT14 6TE

Contact

sourcingniwater.com

Email

sourcing@niwater.com

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.6) Main activity

Water

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

C1155 - Data Gathering and Promotional Material Distribution

II.1.2) Main CPV code

- 65000000 - Public utilities

II.1.3) Type of contract

Services

II.1.4) Short description

NI Water is seeking to promote the completion of audits among the public so the organisation can gather valuable information on customer behaviour in relation to how they use and view water and wastewater services within their home. For example, water usage, flushing habits, disposal of Fats, Oils and Grease and winter preparation. The information gathered from the answers in the audits will be used by NI Water, but not limited to, future campaign targeting, for news releases and as evidence of ongoing changes in customer habits. NI Water also requires a service for the procurement and distribution of promotional items to individual addresses within NI linked to NI Water campaigns and as an incentive to complete the audits. Please refer to Appendix 1 - Specification (Draft) for further information.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £400,000

II.2) Description

II.2.2) Additional CPV code(s)

- 72316000 - Data analysis services
- 72300000 - Data services
- 72310000 - Data-processing services

- 79342200 - Promotional services
- 30199000 - Paper stationery and other items

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

NI Water is seeking to promote the completion of audits among the public so the organisation can gather valuable information on customer behaviour in relation to how they use and view water and wastewater services within their home. For example, water usage, flushing habits, disposal of Fats, Oils and Grease and winter preparation. The information gathered from the answers in the audits will be used by NI Water, but not limited to, future campaign targeting, for news releases and as evidence of ongoing changes in customer habits. NI Water also requires a service for the procurement and distribution of promotional items to individual addresses within NI linked to NI Water campaigns and as an incentive to complete the audits. Please refer to Appendix 1 - Specification (Draft) for further information.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Price / Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

extension options available - 2 x 1 years

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Negotiated procedure with prior call for competition

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-032368](#)

IV.2.9) Information about termination of call for competition in the form of a periodic indicative notice

The contracting entity will not award any further contracts based on the above periodic indicative notice

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 August 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SAVE WATER SAVE MONEY LTD

2 Midcroft

RUISLIP

HA4 8ES

Email

tenders@savewatersavemoney.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Northern Ireland Water

Belfast

Country

United Kingdom