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Contract

## **C1155 - Data Gathering and Promotional Material Distribution**

NI Water and its subsidiaries

F06: Contract award notice – utilities

Notice identifier: 2023/S 000-024059

Procurement identifier (OCID): ocds-h6vhtk-038495

Published 16 August 2023, 3:19pm

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

NI Water and its subsidiaries

Westland House

Belfast

BT14 6TE

#### **Contact**

sourcingniwater.com

#### **Email**

[sourcing@niwater.com](mailto:sourcing@niwater.com)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.6) Main activity**

Water

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

C1155 - Data Gathering and Promotional Material Distribution

#### **II.1.2) Main CPV code**

- 65000000 - Public utilities

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

NI Water is seeking to promote the completion of audits among the public so the organisation can gather valuable information on customer behaviour in relation to how they use and view water and wastewater services within their home. For example, water usage, flushing habits, disposal of Fats, Oils and Grease and winter preparation. The information gathered from the answers in the audits will be used by NI Water, but not limited to, future campaign targeting, for news releases and as evidence of ongoing changes in customer habits. NI Water also requires a service for the procurement and distribution of promotional items to individual addresses within NI linked to NI Water campaigns and as an incentive to complete the audits. Please refer to Appendix 1 - Specification (Draft) for further information.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £400,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72316000 - Data analysis services
- 72300000 - Data services
- 72310000 - Data-processing services

- 79342200 - Promotional services
- 30199000 - Paper stationery and other items

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

NI Water is seeking to promote the completion of audits among the public so the organisation can gather valuable information on customer behaviour in relation to how they use and view water and wastewater services within their home. For example, water usage, flushing habits, disposal of Fats, Oils and Grease and winter preparation. The information gathered from the answers in the audits will be used by NI Water, but not limited to, future campaign targeting, for news releases and as evidence of ongoing changes in customer habits. NI Water also requires a service for the procurement and distribution of promotional items to individual addresses within NI linked to NI Water campaigns and as an incentive to complete the audits. Please refer to Appendix 1 - Specification (Draft) for further information.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Price / Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

extension options available - 2 x 1 years

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated procedure with prior call for competition

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-032368](#)

#### **IV.2.9) Information about termination of call for competition in the form of a periodic indicative notice**

The contracting entity will not award any further contracts based on the above periodic indicative notice

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Contract

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 August 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

SAVE WATER SAVE MONEY LTD

2 Midcroft

RUISLIP

HA4 8ES

Email

[tenders@savewatersavemoney.com](mailto:tenders@savewatersavemoney.com)

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Northern Ireland Water

Belfast

Country

United Kingdom