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Award

Student Communication Platform - Browser

Heriot-Watt University

F15: Voluntary ex ante transparency notice

Notice identifier: 2023/S 000-023911

Procurement identifier (OCID): ocds-h6vhtk-03f002

Published 15 August 2023, 2:55pm

Section I: Contracting authority/entity

I.1) Name and addresses

Heriot-Watt University

Moyen House, Research Park North, Heriot-Watt University

Riccarton, Edinburgh

EH14 4AP

Contact

Richard Kinghorn

Email

R.G.Kinghorn@hw.ac.uk

Telephone

+44 1314513704

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<http://hw.ac.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00307

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Student Communication Platform - Browser

Reference number

HWU-UK-2324-004-00

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

Student Communication portal to welcome students to the University (and/or accommodation), and continue that communication throughout their student journey via an integrated series of welcome content, ongoing comms platform, integration with social media tools, and insight-led reporting.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £76,063

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKM75 - Edinburgh, City of
- UKM91 - Scottish Borders

Main site or place of performance

Heriot-Watt University

Edinburgh Campus

Riccarton

Edinburgh

EH14 4AS

Heriot-Watt University

Scottish Borders Campus

Nether Road

Galashiels

TD1 3HF

II.2.4) Description of the procurement

Heriot-Watt University intends to contract with CampusLife Limited for the purchase of Student Communication Platform - Browser

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a voluntary ex ante transparency notice (VEAT). This notice is to indicate that the Heriot-Watt University intends to contract with CampusLife Limited for the purchase of a Student Communication Portal-Browzer.

A scoping exercise was conducted by our Campus Services department with findings drawn that CampusLife`s Student Communication Platform - Browzer (which incorporates Browzer and Student Welcome) was first launched in 2012, and provides a unique tool for universities to both welcome their students to their institution (and/or accommodation), and continue that communication with them throughout their student journey via an integrated series of welcome content, ongoing comms platform, integration with social media tools, and insight-led reporting providing useful compliance data to ensure students have read and understood the information they have been provided with.

CampusLife Limited are the only company to offer such a holistic solution that brings together a welcome platform for students, an ongoing comms platform via Browzer with social media management capabilities, and content creation and management in one service.

There are no other suppliers available in the market that can supply this type of Student Communication Platform in the form factor required.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract/concession

Contract No

HWU-UK-2324-004-00

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

15 August 2023

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Campuslife

Camuslife, 9b North Lane House

Headingley

LS6 3HG

Telephone

+44 01132742875

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £76,063

Section VI. Complementary information

VI.3) Additional information

Please Note: An Award has not been made for this requirement. The date included at V.2.1 of this notice refers to the date for the publication of this Voluntary Ex Ante Transparency Notice only. Heriot-Watt University will incorporate a standstill period at the point information on the award of the contract is communicated to suppliers by means of this VEAT notice. The Standstill period will be for a period of 10 calendar days

(SC Ref:741772)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court and Justice of the Peace Court

Edinburgh

Country

United Kingdom