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Contract

Global food and drink market intelligence reports and data, including data on ethical labelling and packaging

Defra Network eTendering Portal

F03: Contract award notice

Notice identifier: 2022/S 000-023850

Procurement identifier (OCID): ocids-h6vhtk-0342bf

Published 25 August 2022, 4:59pm

Section I: Contracting authority

I.1) Name and addresses

Defra Network eTendering Portal

17 Nobel House

London

SW1P 3JR

Email

oj.olagunju@defra.gov.uk

Telephone

+44 2072385921

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

I.4) Type of the contracting authority

National or federal Agency/Office

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Global food and drink market intelligence reports and data, including data on ethical labelling and packaging

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

To provide detailed food and drink industry market intelligence data for the USA, China, Ireland, France, Germany, the Netherlands, Belgium, Denmark, Canada, Mexico, Brazil, Argentina, Chile, Hong Kong, Japan, India, the United Arab Emirates, Saudi Arabia, Australia, and New Zealand. Data and market intelligence reports provided for these countries shall cover a wide variety of food and drink products by retail market size, sales, and volume and provide detailed market segmentation, company market shares, brand market shares and forecast growth rates. The Contractor shall also provide detailed

information on the food and drink retailing, and catering sectors in these countries along with socio-economic data.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £126,546

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

To provide detailed food and drink industry market intelligence data for the USA, China, Ireland, France, Germany, the Netherlands, Belgium, Denmark, Canada, Mexico, Brazil, Argentina, Chile, Hong Kong, Japan, India, the United Arab Emirates, Saudi Arabia, Australia, and New Zealand. Data and market intelligence reports provided for these countries shall cover a wide variety of food and drink products by retail market size, sales, and volume and provide detailed market segmentation, company market shares, brand market shares and forecast growth rates. The Contractor shall also provide detailed information on the food and drink retailing, and catering sectors in these countries along with socio-economic data

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-015385](#)

Section V. Award of contract

Contract No

Ecm_65501

Title

Global food and drink market intelligence reports and data, including data on ethical labelling and packaging

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 August 2022

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Euromonitor International Limited

60-61 Britton Street

London

EC1M 5UX

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

01040587

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £126,546

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Defra

Noble House, 17 Smith Square

London

SW1P 3JR

Country

United Kingdom