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#### Contract

# **Education Media**

**English Heritage** 

F03: Contract award notice

Notice identifier: 2022/S 000-023740

Procurement identifier (OCID): ocds-h6vhtk-0362d1

Published 25 August 2022, 11:08am

# **Section I: Contracting authority**

## I.1) Name and addresses

English Heritage

1 Waterhouse Square, 138 Holborn

**LONDON** 

EC1N2ST

#### Contact

Natalie East

#### **Email**

natalie.east@english-heritage.org.uk

#### **Telephone**

+44 7342086108

## **Country**

**United Kingdom** 

### Region code

UKI31 - Camden and City of London

**Charity Commission (England and Wales)** 

1140351

Internet address(es)

Main address

https://www.english-heritage.org.uk/

# I.4) Type of the contracting authority

Other type

Charity

## I.5) Main activity

Recreation, culture and religion

# **Section II: Object**

# II.1) Scope of the procurement

II.1.1) Title

**Education Media** 

### II.1.2) Main CPV code

• 79342000 - Marketing services

### II.1.3) Type of contract

Services

## II.1.4) Short description

Educational Marketing - Support EH education marketing strategy and site visits

## II.1.6) Information about lots

This contract is divided into lots: No

### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £85,000

### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKK - South West (England)

Main site or place of performance

Swindon SN2 2EH

### II.2.4) Description of the procurement

Educational Marketing - Support EH education marketing strategy and site visits

#### II.2.5) Award criteria

Quality criterion - Name: Service / Weighting: 65

Price - Weighting: 35

#### II.2.11) Information about options

Options: Yes

Description of options

1 year

# Section IV. Procedure

## **IV.1) Description**

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

Explanation:

RFQ released for below threshold value

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## Section V. Award of contract

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

24 August 2022

#### V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Sprint Education

Tewkesbury
Country
United Kingdom
NUTS code
UKK - South West (England)
Companies House
06177833
The contractor is an SME
Yes
V.2.4) Information on value of contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: £85,000
Total value of the contract/lot: £85,000
Section VI. Complementary information
VI.4) Procedures for review
VI.4.1) Review body
English Heritage
Swindon
Country

United Kingdom