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Award

## **TD2046 - Ads on the Move**

DERBY CITY COUNCIL

F15: Voluntary ex ante transparency notice

Notice identifier: 2023/S 000-023734

Procurement identifier (OCID): ocds-h6vhtk-03ef8a

Published 14 August 2023, 2:35pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

DERBY CITY COUNCIL

Corporation Street

Derby

DE12FS

#### **Contact**

Deanna Sutcliffe

#### **Email**

[procurement@derby.gov.uk](mailto:procurement@derby.gov.uk)

#### **Telephone**

+44 1332640768

#### **Country**

United Kingdom

**Region code**

UKF11 - Derby

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.derby.gov.uk](http://www.derby.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

TD2046 - Ads on the Move

**II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Contract to procure a service provider to sell advertising to local business on DCC Refuse Collection Vehicles.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £180,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKF11 - Derby

### **II.2.4) Description of the procurement**

Contract to procure a service provider to sell advertising to local business on DCC Refuse Collection Vehicles.

Contract is for 4 years on a 2+1+1 basis

Value is based on full 4 years

### **II.2.11) Information about options**

Options: Yes

Description of options

2 x 12 month extensions

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

32.-(1) In the specific cases and circumstances laid down in this regulation, contracting authorities may award public contracts by a negotiated procedure without prior publication.

General grounds

(2) The negotiated procedure without prior publication may be used for public works contracts,

public supply contracts and public service contracts in any of the following cases:-

(a) where no tenders, no suitable tenders, no requests to participate or no suitable requests to

participate have been submitted in response to an open procedure or a restricted procedure, provided that the initial conditions of the contract are not substantially altered and that a report is sent to the Commission where it so requests;

(b) where the works, supplies or services can be supplied only by a particular economic operator for any of the following reasons:-

(i) the aim of the procurement is the creation or acquisition of a unique work of art or artistic performance,

(ii) competition is absent for technical reasons,

(iii) the protection of exclusive rights, including intellectual property rights,

but only, in the case of paragraphs (ii) and (iii), where no reasonable alternative or substitute exists and the absence of competition is not the result of an artificial narrowing down of the parameters of the procurement;

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

14 August 2023

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Roadvert Limited

Glasgow

Country

United Kingdom

NUTS code

- UKM - Scotland

Companies House

SC166891

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £180,000

Total value of the contract/lot/concession: £180,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The Council will observe a 10 day standstill period from the publication of this notice.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Derby City Council

Derby

Country

United Kingdom