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Contract

EMMS - Marketing

Lincolnshire County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-023719

Procurement identifier (OCID): ocds-h6vhtk-051a34

Published 21 May 2025, 11:33am

Scope

Description

The service which is being procured is marketing expertise to develop and execute a marketing strategy and plan in collaboration with the National Made Smarter Brand and Comms Team and Local Government marketing resources across Greater Lincolnshire, Northamptonshire, Leicestershire, Nottinghamshire & Derbyshire.

Contract 1. EMMS - Marketing

Supplier

- [Social Change Ltd](#)

Contract value

- £74,922 including VAT

Below the relevant threshold

Date signed

14 May 2025

Contract dates

- 15 May 2025 to 1 April 2026
- 10 months, 18 days

Main procurement category

Services

CPV classifications

- 79411100 - Business development consultancy services

Procedure

Procedure type

Below threshold - limited competition

Supplier

Social Change Ltd

- Companies House: 07140238

First Floor, 29-31 Mint Street

Lincoln

LN1 1UB

United Kingdom

Email: hello@social-change.co.uk

Region: UKF30 - Lincolnshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. EMMS - Marketing

Contracting authority

Lincolnshire County Council

- Public Procurement Organisation Number: PGRB-3736-CHZN

County Offices, Newland

Lincoln

LN1 1YL

United Kingdom

Contact name: Mr Deane Fehnert

Telephone: +44 1522552222

Email: deane.fehnert@lincolnshire.gov.uk

Website: <https://www.lincolnshire.gov.uk/>

Region: UKF30 - Lincolnshire

Organisation type: Public authority - sub-central government