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Contract

Public Relations, Public Affairs and Stakeholder Relations

Financial Services Compensation Scheme

F03: Contract award notice

Notice identifier: 2021/S 000-023696

Procurement identifier (OCID): ocds-h6vhtk-0290e7

Published 23 September 2021, 2:15pm

Section I: Contracting authority

I.1) Name and addresses

Financial Services Compensation Scheme

Beaufort House, 15 St. Botolph Street

London

EC3A 7QU

Email

Procurement@fscs.org.uk

Telephone

+44 2073758175

Country

United Kingdom

NUTS code

UKI4 - Inner London – East

Internet address(es)

Main address

www.fscs.org.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Relations, Public Affairs and Stakeholder Relations

Reference number

FSCS371.2

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The Financial Services Compensation Scheme (FSCS) is looking to procure a big-thinking, strategic single partner to help define and deliver our public relations, public affairs and stakeholder relationship strategy. The strategy will transform the way we communicate with our external audiences, building both awareness and advocacy and driving the right outcomes for all audiences.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,500,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI4 - Inner London – East

Main site or place of performance

Inner London – East

II.2.4) Description of the procurement

The Financial Services Compensation Scheme (FSCS) is looking to procure a big-thinking, strategic single partner to help define and deliver our public relations, public affairs and stakeholder relationship strategy. The strategy will transform the way we communicate with our external audiences, building both awareness and advocacy and driving the right outcomes for all audiences.

The procurement of a partner to help us transform our external communications is critical to the success of our strategy. You can find out more about our strategy visiting - <https://www.fscs.org.uk/about-us/mission-and-strategy>:

The services we are seeking to procure include (but are not limited to):

The usual

- public relations.
- public affairs.
- stakeholder management.
- legal and policy counsel and advice.
- social and media monitoring and management.
- events.
- crisis management communications.
- campaigns.
- corporate communications, content, positioning and storytelling.
- executive profile raising.
- media training and support.
- measurement.

Transformation

- work with us to create a strategic roadmap, built on research and insights, that transforms the way we engage and communicate with key audiences.
- help us put in place structure, processes and measurements that help deliver the roadmap – including doing some of the work where needed or agreed.
- work with us our other agencies, to successfully deliver integrated / aligned communications and campaigns.
- be ready to step in and get involved when things get tough (we are a small organisation).
- help us define measurements of success, so we know we are doing a great job.
- become a part of our amazing team, to define and deliver the best outcomes for all our audiences...and have some fun along the way.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Cost criterion - Name: Price / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-002432](#)

Section V. Award of contract

Contract No

1

Lot No

1

Title

Public Relations, Public Affairs and Stakeholder Relations

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 September 2021

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Hanover Communications International Limited

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03559699

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,500,000

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=628477882>

GO Reference: GO-2021923-PRO-18956477

VI.4) Procedures for review

VI.4.1) Review body

The Royal Court of Justice

The Strand

London

Email

procurement@fscs.org.uk

Telephone

+44 2073758175

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

The Royal Court of Justice

The Strand

London

Email

procurement@fscs.org.uk

Telephone

+44 2073758175

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Financial Services Compensation Scheme

Beaufort House, 15 St. Botolph Street

London

EC3A 7QU

Telephone

+44 2073758197

Country

United Kingdom