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Contract

New Year's Eve 2022-25 Framework

Transport for London

F03: Contract award notice

Notice identifier: 2022/S 000-023689

Procurement identifier (OCID): ocds-h6vhtk-02c92e

Published 24 August 2022, 4:51pm

Section I: Contracting authority

I.1) Name and addresses

Transport for London

14 Pier Walk

London

SE10 0ES

Contact

Mrs Dawn Stelling

Email

DawnStelling.CPT@tfl.gov.uk

Telephone

+44 7545201386

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://tfl.gov.uk>

Buyer's address

<https://tfl.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Other activity

Other activity

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

New Year's Eve 2022-25 Framework

Reference number

DN555250

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Event Management Services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £4,000,000 / Highest offer: £16,000,000 taken into consideration

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The GLA requires a single supplier Framework Agreement for New Year's Eve 2022-25 (inclusive); event management services for a duration of four (4) years.

This framework allows flexibility in responding to the specific needs and requirements of delivering a world class show for London on New Year's Eve, in an environment that can often be uncertain or changing.

The creative and technical specification for the event in any given year during the term of the framework, will be provided year on year, when the budget has been approved. Additionally, this will allow for lessons learned to be incorporated from the previous year. The specification may be developed further each year by the GLA, in consultation with the Event Producer and consultation with agencies and broadcast partner(s).

II.2.5) Award criteria

Quality criterion - Name: Technical Submission / Weighting: 80%

Cost criterion - Name: Financial Submission / Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-031288](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Contract No

GLA 81821

Title

New Year's Eve 2022-25

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 August 2022

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Identity Holdings Ltd

30 - 34 North Street

Hailsham, East Sussex

BN27 1DW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £4,000,000 / Highest offer: £16,000,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Transport for London

5 Endeavour Square

Stratford

E20 1JN

Country

United Kingdom