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Contract

## **New Year's Eve 2022-25 Framework**

Transport for London

F03: Contract award notice

Notice identifier: 2022/S 000-023689

Procurement identifier (OCID): ocds-h6vhtk-02c92e

Published 24 August 2022, 4:51pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Transport for London

14 Pier Walk

London

SE10 0ES

#### **Contact**

Mrs Dawn Stelling

#### **Email**

[DawnStelling.CPT@tfl.gov.uk](mailto:DawnStelling.CPT@tfl.gov.uk)

#### **Telephone**

+44 7545201386

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://tfl.gov.uk>

Buyer's address

<https://tfl.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Other activity

Other activity

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

New Year's Eve 2022-25 Framework

Reference number

DN555250

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Event Management Services

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £4,000,000 / Highest offer: £16,000,000 taken into consideration

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

The GLA requires a single supplier Framework Agreement for New Year's Eve 2022-25 (inclusive); event management services for a duration of four (4) years.

This framework allows flexibility in responding to the specific needs and requirements of

delivering a world class show for London on New Year's Eve, in an environment that can often be uncertain or changing.

The creative and technical specification for the event in any given year during the term of the framework, will be provided year on year, when the budget has been approved. Additionally, this will allow for lessons learned to be incorporated from the previous year. The specification may be developed further each year by the GLA, in consultation with the Event Producer and consultation with agencies and broadcast partner(s).

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical Submission / Weighting: 80%

Cost criterion - Name: Financial Submission / Weighting: 20%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-031288](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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## **Section V. Award of contract**

### **Contract No**

GLA 81821

### **Title**

New Year's Eve 2022-25

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

9 August 2022

**V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Identity Holdings Ltd

30 - 34 North Street

Hailsham, East Sussex

BN27 1DW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £4,000,000 / Highest offer: £16,000,000 taken into consideration

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Transport for London

5 Endeavour Square

Stratford

E20 1JN

Country

United Kingdom