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Tender

PE2022-23/1470 Digital Education Service Framework for Online learning design, development, technical and project management services

University of Leeds

F02: Contract notice

Notice identifier: 2022/S 000-023672

Procurement identifier (OCID): ocds-h6vhtk-0362a0

Published 24 August 2022, 4:05pm

Section I: Contracting authority

I.1) Name and addresses

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Contact

Saima Bibi

Email

s.bibi1@leeds.ac.uk

Telephone

+44 1133433798

Country

United Kingdom

Region code

UKE42 - Leeds

Internet address(es)

Main address

<https://neupc.delta-esourcing.com/delta/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Leeds:-Business-services:-law%2C-marketing%2C-consulting%2C-recruitment%2C-printing-and-security./3H2NUUEQ66>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PE2022-23/1470 Digital Education Service Framework for Online learning design, development, technical and project management services

Reference number

PE2022-23/1470

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Leeds Digital Education Service seeks to establish strong relationships with suppliers of online learning design, development, technical and project management services for project-based working. This framework agreement will enable the Digital Education Service to be responsive to demand and provides additional capacity to complement the expertise within our established in-house design and development team. Services will be required for full or part(s) of the end-to-end design and development of fully online degree modules, short courses or professional learning (CPD) courses, or where specific professional skills are required to supplement our in-house online learning teams on a temporary basis.

Applications to join the framework are invited from:

- Companies providing end-to-end online course development (Lot 1)
- Agencies and companies providing specific services (Lots 2a-2f)

II.1.5) Estimated total value

Value excluding VAT: £800,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Lots 2a - 2f

II.2) Description

II.2.1) Title

End-to-end online course development

Lot No

1

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support
- 72212100 - Industry specific software development services
- 72212190 - Educational software development services

II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

II.2.4) Description of the procurement

The University of Leeds Digital Education Service seeks to establish strong relationships with suppliers of online learning design, development, technical and project management

services for project-based working. This framework agreement will enable the Digital Education Service to be responsive to demand and provides additional capacity to complement the expertise within our established in-house design and development team. Services will be required for full or part(s) of the end-to-end design and development of fully online degree modules, short courses or professional learning (CPD) courses, or where specific professional skills are required to supplement our in-house online learning teams on a temporary basis.

- Companies providing end-to-end online course development (Lot 1)

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £400,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

2 years

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lots 2a-2f: Specific services

Lot No

2a-2f

II.2.2) Additional CPV code(s)

- 72000000 - IT services: consulting, software development, Internet and support
- 72212100 - Industry specific software development services
- 72212190 - Educational software development services
- 80000000 - Education and training services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

II.2.4) Description of the procurement

LOT 2. Course development services

Under Lot 2, tenders are invited from companies and agencies to provide services under one

or more of the six skill groups (a-f) . The purpose of Lot 2 is to enable contracting of specialists on a temporary basis to work on discrete projects as part of a project team comprising internal and/or external team members. The six skill groups are defined below:

- a)Online education project management – overseeing design and development of substantial projects comprising multiple short courses/modules.
- b)Senior learning designer / learning designer – providing learning design workshop at the start of projects to produce a course outline; providing quality review of authored work; providing quality review of built assets.
- c)Educational copy editor / proof-reader – contracted by project/group of courses to proof-read according to defined style guide either pre-build or on learning platforms and provide tracked-changes document.
- d)Digital learning developer – building content into learning packages, e.g. Articulate Rise, Evolve.
- e)Learning technologist – testing accessibility compliance of assets; scoping solutions by working with academic and learning design teams; problem-solving platform issues.
- f)Digital designer (education) - creation of visual assets with an understanding of instructional requirements for education.

If a supplier can offer services in more than one area, they should submit a tender response for each area they wish to provide services for.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £400,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

2 years

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-000000](#)

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

28 September 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

28 September 2022

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://neupc.delta-esourcing.com/tenders/UK-UK-Leeds:-Business-services:-law%2C-marketing%2C-consulting%2C-recruitment%2C-printing-and-security./3H2NUUEQ66>

To respond to this opportunity, please click here:

<https://neupc.delta-esourcing.com/respond/3H2NUUEQ66>

GO Reference: GO-2022824-PRO-20843290

VI.4) Procedures for review

VI.4.1) Review body

University of Leeds

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Leeds

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Telephone

+44 1133433798

Country

United Kingdom