

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/023672-2022>

Tender

## **PE2022-23/1470 Digital Education Service Framework for Online learning design, development, technical and project management services**

University of Leeds

F02: Contract notice

Notice identifier: 2022/S 000-023672

Procurement identifier (OCID): ocds-h6vhtk-0362a0

Published 24 August 2022, 4:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

#### **Contact**

Saima Bibi

#### **Email**

[s.bibi1@leeds.ac.uk](mailto:s.bibi1@leeds.ac.uk)

#### **Telephone**

+44 1133433798

**Country**

United Kingdom

**Region code**

UKE42 - Leeds

**Internet address(es)**

Main address

<https://neupc.delta-esourcing.com/delta/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Leeds:-Business-services:-law%2C-marketing%2C-consulting%2C-recruitment%2C-printing-and-security./3H2NUUEQ66>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Education

---

**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

PE2022-23/1470 Digital Education Service Framework for Online learning design, development, technical and project management services

Reference number

PE2022-23/1470

### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The University of Leeds Digital Education Service seeks to establish strong relationships with suppliers of online learning design, development, technical and project management services for project-based working. This framework agreement will enable the Digital Education Service to be responsive to demand and provides additional capacity to complement the expertise within our established in-house design and development team. Services will be required for full or part(s) of the end-to-end design and development of fully online degree modules, short courses or professional learning (CPD) courses, or where specific professional skills are required to supplement our in-house online learning teams on a temporary basis.

Applications to join the framework are invited from:

- Companies providing end-to-end online course development (Lot 1)
- Agencies and companies providing specific services (Lots 2a-2f)

### **II.1.5) Estimated total value**

Value excluding VAT: £800,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Lots 2a - 2f

## **II.2) Description**

### **II.2.1) Title**

End-to-end online course development

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support
- 72212100 - Industry specific software development services
- 72212190 - Educational software development services

### **II.2.3) Place of performance**

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

### **II.2.4) Description of the procurement**

The University of Leeds Digital Education Service seeks to establish strong relationships with suppliers of online learning design, development, technical and project management services for project-based working. This framework agreement will enable the Digital Education Service to be responsive to demand and provides additional capacity to complement the expertise within our established in-house design and development team. Services will be required for full or part(s) of the end-to-end design and development of fully online degree modules, short courses or professional learning (CPD) courses, or where specific professional skills are required to supplement our in-house online learning teams on a temporary basis.

- Companies providing end-to-end online course development (Lot 1)

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £400,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

2 years

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lots 2a-2f: Specific services

Lot No

2a-2f

### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support
- 72212100 - Industry specific software development services

- 72212190 - Educational software development services
- 800000000 - Education and training services
- 790000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 796000000 - Recruitment services

### **II.2.3) Place of performance**

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

### **II.2.4) Description of the procurement**

LOT 2. Course development services

Under Lot 2, tenders are invited from companies and agencies to provide services under one or more of the six skill groups (a-f) . The purpose of Lot 2 is to enable contracting of specialists on a temporary basis to work on discrete projects as part of a project team comprising internal and/or external team members. The six skill groups are defined below:

a)Online education project management – overseeing design and development of substantial projects comprising multiple short courses/modules.

b)Senior learning designer / learning designer – providing learning design workshop at the start of projects to produce a course outline; providing quality review of authored work; providing quality review of built assets.

c)Educational copy editor / proof-reader – contracted by project/group of courses to proof-read according to defined style guide either pre-build or on learning platforms and provide tracked-changes document.

d)Digital learning developer – building content into learning packages, e.g. Articulate Rise, Evolve.

e)Learning technologist – testing accessibility compliance of assets; scoping solutions by working with academic and learning design teams; problem-solving platform issues.

f)Digital designer (education) - creation of visual assets with an understanding of instructional requirements for education.

If a supplier can offer services in more than one area, they should submit a tender response for each area they wish to provide services for.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £400,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

2 years

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-000000](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

28 September 2022

Local time



12:00pm

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

**IV.2.7) Conditions for opening of tenders**

Date

28 September 2022

Local time

12:00pm

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://neupc.delta-esourcing.com/tenders/UK-UK-Leeds:-Business-services:-law%2C-marketing%2C-consulting%2C-recruitment%2C-printing-and-security./3H2NUUEQ66>

To respond to this opportunity, please click here:

<https://neupc.delta-esourcing.com/respond/3H2NUUEQ66>

GO Reference: GO-2022824-PRO-20843290

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Telephone

+44 1133433798

Country

United Kingdom