

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/023660-2022>

Contract

Branding and graphic design

Dudley College of Technology

F03: Contract award notice

Notice identifier: 2022/S 000-023660

Procurement identifier (OCID): ocds-h6vhtk-0323bf

Published 24 August 2022, 3:51pm

Section I: Contracting authority

I.1) Name and addresses

Dudley College of Technology

The Broadway

Dudley

DY1 4AS

Email

andrew.woodford@dudleycol.ac.uk

Telephone

+44 1384363702

Country

United Kingdom

NUTS code

UKG3 - West Midlands

Internet address(es)

Main address

<http://www.dudleycol.ac.uk/>

Buyer's address

<http://www.dudleycol.ac.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Branding and graphic design

Reference number

CA10189 - DCT2122001

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

Dudley College of Technology is looking to appoint a branding and graphic design agency or full-service agency who can deliver the branding and graphic design requirement as a stand-alone service.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £29

II.2) Description

II.2.1) Title

Lot 1 - Dudley College of Technology and Dudley Sixth brand and design

Lot No

1

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

Main site or place of performance

West Midlands

II.2.4) Description of the procurement

<https://www.dudleycol.ac.uk/>

<https://dudleysixth.co.uk/>

II.2.5) Award criteria

Quality criterion - Name: Weightings as per the tender document / Weighting: 60.00%

Price - Weighting: 40.00%

II.2.11) Information about options

Options: Yes

Description of options

60 month(s) from the commencement date, with 36 initial month(s) and option to extend 2x12 month(s)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 2 - Black Country & Marches Institute of Technology brand and design

Lot No

2

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

Main site or place of performance

West Midlands

II.2.4) Description of the procurement

Black Country & Marches Institute of Technology brand and design

II.2.5) Award criteria

Quality criterion - Name: Weightings as per the tender document / Weighting: 60.00%

Price - Weighting: 40.00%

II.2.11) Information about options

Options: Yes

Description of options

60 month(s) from the commencement date, with 36 initial month(s) and option to extend 2x12 month(s)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-007461](#)

Section V. Award of contract

Contract No

CA10189

Lot No

1

Title

Lot 1 - Dudley College of Technology and Dudley Sixth brand and design

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

24 August 2022

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

OMNIS INTELLIGENCE LIMITED

Courtwood House, Silver Street Head

SHEFFIELD

S1 2DD

Email

andy.newland@omnisintel.co.uk

Telephone

+44 1422849600

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.omnisintel.co.uk/privacy-policy

The contractor is an SME

No

V.2.3) Name and address of the contractor

MATRIX GRAPHICS LIMITED

1.05b , Assay Studios

BIRMINGHAM

B3 1SF

Email

mark.harknett@matrix.co.uk

Telephone

+44 7990518923

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.matrix.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

OPTIMA GRAPHIC DESIGN CONSULTANTS LIMITED

37 Broadgate ,

LINCOLN

LN2 5AE

Email

daniel@optimadesign.co.uk

Telephone

+44 1522522773

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.optimadesign.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

Happy Giraffe Ltd

Sandford House, 6 & 7 Lower High Street

Stourbridge

DY8 1TE

Email

kerry@happy-giraffe.com

Telephone

+44 1384394582

Fax

+44 1384394582

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<http://www.happy-giraffe.com/>

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

OAKLEY WILKINSON BRYAN LIMITED

Grosvenor House, 11 St Paul's Square,

BIRMINGHAM

B3 1RB

Email

hello@owb.uk.com

Telephone

+44 1217666571

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.owb.uk.com

The contractor is an SME

No

V.2.3) Name and address of the contractor

Thrive

14 John Bradshaw Court,

Congleton

CW12 1LB

Email

s.mitchelhill@wethrive.agency

Telephone

+44 1260281546

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.thrive-creative.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

DIGITAL GLUE LIMITED

Digital Glue, The Arch

BIRMINGHAM

B5 5SL

Email

jonathan@digitalglue.agency

Telephone

+44 1213990065

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.digitalglue.agency

The contractor is an SME

No

V.2.3) Name and address of the contractor

DEVICLEVER LIMITED

Unit 1 Ninian Park, Ninian Way

TAMWORTH

B77 5ES

Email

chris@devclever.co.uk

Telephone

+44 3300582922

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.devclever.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

THE SNAP AGENCY LTD

210 The Base, Dallam Ln,

Warrington

WA2 7NG

Email

barry@thesnapagency.com

Telephone

+44 1925321326

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.thesnapagency.com

The contractor is an SME

No

V.2.3) Name and address of the contractor

PRINT DATA SOLUTIONS LIMITED

12 Regent Park, Booth Drive

WELLINGBOROUGH

NN8 6GR

Email

info@printdatasolutions.co.uk

Telephone

+44 1933672150

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.printdatasolutions.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

Worthers

Hullo Creative, The Long Barn 2 Folly Fa, Clevedon Road, Tickenham

Clevedon

BS21 6RY

Email

team@hullocreative.com

Telephone

+44 1275595700

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.hullocreative.com

The contractor is an SME

No

V.2.3) Name and address of the contractor

Simply Zesty UK Limited

Simply Zesty, Level 7 City Quays 2, Clarendon Road

Belfast

BT1 3FD

Email

rfp@simplyzesty.com

Telephone

+44 2890436655

Fax

+44 2890334044

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.simplyzesty.com

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Altadicta

7 St. James Road,

Surbiton

KT6 4qh

Email

rafe@altadicta.co.uk

Telephone

+44 7515759172

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://www.altadicta.co.uk/>

The contractor is an SME

No

V.2.3) Name and address of the contractor

TRUE CREATIVE STUDIO LIMITED

2 Straits Green, The Straits

Dudley

DY3 3EP

Email

hello@wearetrue.studio

Telephone

+44 7702676137

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.wearetrue.studio

The contractor is an SME

No

V.2.3) Name and address of the contractor

DESIGN BY COUNTRY LIMITED

28 woodside drive,

SHREWSBURY

SY3 9BW

Email

hello@designbycountry.com

Telephone

+44 7481109727

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.designbycountry.com

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £15

Section V. Award of contract

Contract No

CA10189

Lot No

2

Title

Lot 2 - Black Country & Marches Institute of Technology brand and design

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

24 August 2022

V.2.2) Information about tenders

Number of tenders received: 14

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Thrive

14 John Bradshaw Court,

Congleton

CW12 1LB

Email

s.mitchelhill@wethrive.agency

Telephone

+44 1260281546

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.thrive-creative.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

Altadicta

7 St. James Road,

Surbiton

KT6 4qh

Email

rafe@altadicta.co.uk

Telephone

+44 7515759172

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://www.altadicta.co.uk/>

The contractor is an SME

No

V.2.3) Name and address of the contractor

DIGITAL GLUE LIMITED

Digital Glue, The Arch

BIRMINGHAM

B5 5SL

Email

jonathan@digitalglue.agency

Telephone

+44 1213990065

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.digitalglue.agency

The contractor is an SME

No

V.2.3) Name and address of the contractor

OAKLEY WILKINSON BRYAN LIMITED

Grosvenor House, 11 St Paul's Square,

BIRMINGHAM

B3 1RB

Email

hello@owb.uk.com

Telephone

+44 1217666571

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.owb.uk.com

The contractor is an SME

No

V.2.3) Name and address of the contractor

TRUE CREATIVE STUDIO LIMITED

2 Straits Green, The Straits

Dudley

DY3 3EP

Email

hello@wearetrue.studio

Telephone

+44 7702676137

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.wearetrue.studio

The contractor is an SME

No

V.2.3) Name and address of the contractor

Worthers

Hullo Creative, The Long Barn 2 Folly Fa, Clevedon Road, Tickenham

Clevedon

BS21 6RY

Email

team@hullocreative.com

Telephone

+44 1275595700

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.hullocreative.com

The contractor is an SME

No

V.2.3) Name and address of the contractor

OMNIS INTELLIGENCE LIMITED

Courtwood House, Silver Street Head

SHEFFIELD

S1 2DD

Email

andy.newland@omnisintel.co.uk

Telephone

+44 1422849600

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.omnisintel.co.uk/privacy-policy

The contractor is an SME

No

V.2.3) Name and address of the contractor

Happy Giraffe Ltd

Sandford House, 6 & 7 Lower High Street

Stourbridge

DY8 1TE

Email

kerry@happy-giraffe.com

Telephone

+44 1384394582

Fax

+44 1384394582

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<http://www.happy-giraffe.com/>

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

PRINT DATA SOLUTIONS LIMITED

12 Regent Park, Booth Drive

WELLINGBOROUGH

NN8 6GR

Email

info@printdatasolutions.co.uk

Telephone

+44 1933672150

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.printdatasolutions.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

DEVCLEVER LIMITED

Unit 1 Ninian Park, Ninian Way

TAMWORTH

B77 5ES

Email

chris@devclever.co.uk

Telephone

+44 3300582922

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.devclever.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

DESIGN BY COUNTRY LIMITED

28 woodside drive,

SHREWSBURY

SY3 9BW

Email

hello@designbycountry.com

Telephone

+44 7481109727

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.designbycountry.com

The contractor is an SME

No

V.2.3) Name and address of the contractor

MATRIX GRAPHICS LIMITED

1.05b , Assay Studios

BIRMINGHAM

B3 1SF

Email

mark.harknett@matrix.co.uk

Telephone

+44 7990518923

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.matrix.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

OPTIMA GRAPHIC DESIGN CONSULTANTS LIMITED

37 Broadgate ,

LINCOLN

LN2 5AE

Email

daniel@optimadesign.co.uk

Telephone

+44 1522522773

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.optimadesign.co.uk

The contractor is an SME

No

V.2.3) Name and address of the contractor

THE SNAP AGENCY LTD

210 The Base, Dallam Ln,

Warrington

WA2 7NG

Email

barry@thesnapagency.com

Telephone

+44 1925321326

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.thesnapagency.com

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £14

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Dudley College of Technology

DY1 4AS

DUDLEY

DY1 4AS

Email

andrew.woodford@dudleycol.ac.uk

Telephone

+44 1384363702

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Standstill period runs from 9-23 May 2022. Appeals should be directed to the Chief Finance Officer.