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Tender

PP-10102 Warwick Pantomime Production Services

PP-10102 Warwick District Council - Pantomime Production Services

F02: Contract notice

Notice identifier: 2024/S 000-023637

Procurement identifier (OCID): ocds-h6vhtk-048598

Published 29 July 2024, 3:45pm

Section I: Contracting authority

I.1) Name and addresses

PP-10102 Warwick District Council - Pantomime Production Services

Royal Pump Rooms, Parade

Leamington Spa

CV32 4AA

Contact

Irene Celis

Email

irene.celis@place-group.com

Telephone

+44 8452577050

Country

United Kingdom

NUTS code

UKG13 - Warwickshire

Internet address(es)

Main address

<https://www.warwickdc.gov.uk/site/>

Buyer's address

<https://in-tendhost.co.uk/placegroup.aspx/Home>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/placegroup.aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/placegroup.aspx/Home>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PP-10102 Warwick Pantomime Production Services

Reference number

PP-10102

II.1.2) Main CPV code

- 92312110 - Theatrical producer entertainment services

II.1.3) Type of contract

Services

II.1.4) Short description

Warwick District Council is looking for a theatrical production company to produce its annual pantomime at the Royal Spa Centre in the years 2025/26, 2026/2027, 2027/28, with the possibility to extend by a further 2 years. We expect the production company to contract and pay full cast and show crew, source wardrobe, scenery, and the special effects involved in creating a full-scale professional production suited to the venue's size and scale and the regional audience. We expect a year-long ongoing marketing campaign to be associated with the production, there will need to be dedicated ongoing marketing support from the production company. This will be carried out in conjunction with the venue in-house marketing team.

II.1.5) Estimated total value

Value excluding VAT: £1,250,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 92312110 - Theatrical producer entertainment services

II.2.3) Place of performance

NUTS codes

- UKG13 - Warwickshire

Main site or place of performance

Royal Pump Rooms, Parade, Leamington Spa CV32 4AA

II.2.4) Description of the procurement

Warwick District Council is looking for a theatrical production company to produce its annual pantomime at the Royal Spa Centre in the years 2025/26, 2026/2027, 2027/28, with the possibility to extend by a further 2 years. We expect the production company to contract and pay full cast and show crew, source wardrobe, scenery, and the special effects involved in creating a full-scale professional production suited to the venue's size and scale and the regional audience. We expect a year-long ongoing marketing campaign to be associated with the production, there will need to be dedicated ongoing marketing support from the production company. This will be carried out in conjunction with the venue in-house marketing team. We expect the budget for the requirements expected of the producer to be met by the share of ticket income agreed by both parties. We estimate the contract value to be around £250,000 annually however this will be dependent on final ticket sales and the financial deal agreed. We would expect audience attendance to increase year on year, with a target of between 90%-95% capacity per annum, and ambition for achieving 100% capacity. Gross box office income should increase by a minimum of 5% per year and pricing strategies should maximise yield potential.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £1,250,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

As per the tendering documentation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

29 August 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

29 August 2024

Local time

12:15pm

Place

Place Group InTend Portal

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Royal Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom