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Tender

## **PP-10102 Warwick Pantomime Production Services**

PP-10102 Warwick District Council - Pantomime Production Services

F02: Contract notice

Notice identifier: 2024/S 000-023637

Procurement identifier (OCID): ocds-h6vhtk-048598

Published 29 July 2024, 3:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

PP-10102 Warwick District Council - Pantomime Production Services

Royal Pump Rooms, Parade

Leamington Spa

CV32 4AA

#### **Contact**

Irene Celis

#### **Email**

[irene.celis@place-group.com](mailto:irene.celis@place-group.com)

#### **Telephone**

+44 8452577050

#### **Country**

United Kingdom

**NUTS code**

UKG13 - Warwickshire

**Internet address(es)**

Main address

<https://www.warwickdc.gov.uk/site/>

Buyer's address

<https://in-tendhost.co.uk/placegroup.aspx/Home>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/placegroup.aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/placegroup.aspx/Home>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

PP-10102 Warwick Pantomime Production Services

Reference number

PP-10102

#### **II.1.2) Main CPV code**

- 92312110 - Theatrical producer entertainment services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Warwick District Council is looking for a theatrical production company to produce its annual pantomime at the Royal Spa Centre in the years 2025/26, 2026/2027, 2027/28, with the possibility to extend by a further 2 years. We expect the production company to contract and pay full cast and show crew, source wardrobe, scenery, and the special effects involved in creating a full-scale professional production suited to the venue's size and scale and the regional audience. We expect a year-long ongoing marketing campaign to be associated with the production, there will need to be dedicated ongoing marketing support from the production company. This will be carried out in conjunction with the venue in-house marketing team.

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,250,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 92312110 - Theatrical producer entertainment services

### **II.2.3) Place of performance**

NUTS codes

- UKG13 - Warwickshire

Main site or place of performance

Royal Pump Rooms, Parade, Leamington Spa CV32 4AA

### **II.2.4) Description of the procurement**

Warwick District Council is looking for a theatrical production company to produce its annual pantomime at the Royal Spa Centre in the years 2025/26, 2026/2027, 2027/28, with the possibility to extend by a further 2 years. We expect the production company to contract and pay full cast and show crew, source wardrobe, scenery, and the special effects involved in creating a full-scale professional production suited to the venue's size and scale and the regional audience. We expect a year-long ongoing marketing campaign to be associated with the production, there will need to be dedicated ongoing marketing support from the production company. This will be carried out in conjunction with the venue in-house marketing team. We expect the budget for the requirements expected of the producer to be met by the share of ticket income agreed by both parties. We estimate the contract value to be around £250,000 annually however this will be dependent on final ticket sales and the financial deal agreed. We would expect audience attendance to increase year on year, with a target of between 90%-95% capacity per annum, and ambition for achieving 100% capacity. Gross box office income should increase by a minimum of 5% per year and pricing strategies should maximise yield potential.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £1,250,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

As per the tendering documentation

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

29 August 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

29 August 2024

Local time

12:15pm

Place

Place Group InTend Portal

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom