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Contract

UKROEd Learning Management System for Project MApp

UKROEd Limited

F03: Contract award notice

Notice identifier: 2025/S 000-023538

Procurement identifier (OCID): ocds-h6vhtk-04b730

Published 21 May 2025, 8:56am

Section I: Contracting authority

I.1) Name and addresses

UKROEd Limited

First Floor Colwyn Chambers, 19 York Street

Manchester

M2 3BA

Contact

Dean Meredith

Email

dean.meredith@ukroed.org.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.ukroed.org.uk

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA43212

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Other type

Private not-for-profit company

I.5) Main activity

Other activity

National Driver Offender Retraining

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UKROEd Learning Management System for Project MApp

II.1.2) Main CPV code

- 48517000 - IT software package

II.1.3) Type of contract

Supplies

II.1.4) Short description

Project MApp is to procure a business management solution that will deliver the consolidation of several critical business processes around a single/integrated management application solution. This procurement is about tendering for the individual LMS system that will then be one of the systems that will be integrated with the wider business management solution.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £85,311.52

II.2) Description

II.2.2) Additional CPV code(s)

- 48000000 - Software package and information systems
- 80000000 - Education and training services
- 80500000 - Training services

II.2.3) Place of performance

NUTS codes

- UKD33 - Manchester

Main site or place of performance

First Floor of Colwyn Chambers, 19 York Street, Manchester, M2 3BA

II.2.4) Description of the procurement

To address the challenges of organisational growth and scale, UKROEd has commissioned Project MApp (Management Application), which will deliver an integrated business management solution that will improve organisational and staff efficiency, ensure high data quality and accuracy to support timely decision making, and provide an exceptional user experience for our staff and external stakeholders. It will deliver the consolidation (and where possible automation) of critical business processes around an

integrated solution.

This holistic solution will not be a single logical product or technology platform and will at least comprise of a Learning Management Solution (LMS) and a Customer Relationship Management System (CRM), to be sourced separately but branded and acting (where required) cohesively as a single, integrated system in terms of the user journey. MApp in totality will facilitate much of UKROEd's core business including stakeholder engagement, trainer and provider licence management, training interventions (face-to-face and e-learning) and live events / conferences.

This procurement is about tendering for the individual LMS system. The LMS is being 'frontloaded' ahead of core the CRM owing to a simpler requirement set. UKROEd is looking to procure a fully functional LMS to support the effective management of UKROEd's Academy training provision (as well as some non-Academy materials). It will accommodate a wide variety of different learning interventions and formats such as self-directed e-learning, facilitated e-learning, live events/webinars and classroom-based courses and will also accommodate and optimise relevant back-office processes, inclusive of reporting and insights generation.

This market brief seeks to outline the scope and vision of solution to be delivered, with a particular focus on the LMS as 'Phase 1' of the MApp project.

'Phase 2', including the Customer Relationship Management (CRM) will be sourced separately at a later date.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-038985](#)

Section V. Award of contract

Contract No

001

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 May 2025

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 8

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Open eLMS

124 City Road

London

EC1V 2NX

Telephone

+44 7771785755

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £85,311.52

Section VI. Complementary information

VI.3) Additional information

(MT Ref:234343)

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>

VI.4.2) Body responsible for mediation procedures

UKROEd Limited

First Floor Colwyn Chambers, 19 York Street

Manchester

M2 3BA

Email

dean.meredith@ukroed.org.uk

Country

United Kingdom

Internet address

www.ukroed.org.uk

VI.4.4) Service from which information about the review procedure may be obtained

UKROEd Limited

First Floor Colwyn Chambers, 19 York Street

Manchester

M2 3BA

Email

dean.meredith@ukroed.org.uk

Country

United Kingdom

Internet address

www.ukroed.org.uk