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Contract

The Provision of The Scottish Household Survey and The Scottish Health Survey (2024)

Scottish Government

F03: Contract award notice

Notice identifier: 2023/S 000-023524

Procurement identifier (OCID): ocds-h6vhtk-03b466

Published 11 August 2023, 10:20am

Section I: Contracting authority

I.1) Name and addresses

Scottish Government

4 Atlantic Quay, 70 York St

Glasgow

G2 8EA

Contact

Sophie Stark

Email

sophie.stark@gov.scot

Telephone

+44 1412420133

Country

United Kingdom

NUTS code

UKM - Scotland

Internet address(es)

Main address

<http://www.scotland.gov.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10482

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

The Provision of The Scottish Household Survey and The Scottish Health Survey (2024)

Reference number

CASE/614098

II.1.2) Main CPV code

- 79311000 - Survey services

II.1.3) Type of contract

Services

II.1.4) Short description

The Scottish Government has a requirement to place contracts with an external service provider(s) to deliver the next iteration of the Scottish Household Survey (SHS) and the next iteration of the Scottish Health Survey (SHeS).

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £45,000,000

II.2) Description

II.2.1) Title

The Scottish Household Survey (SHS)

Lot No

1

II.2.2) Additional CPV code(s)

- 79311000 - Survey services
- 79311100 - Survey design services
- 79311200 - Survey conduction services
- 79311300 - Survey analysis services
- 79315000 - Social research services

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

The SHS was first commissioned in 1998, when devolution preparations had identified a need to improve information sources in Scotland. It has run every year since then, and provides critical information on the characteristics, attitudes and behaviours of the population (social survey), as well as the physical condition of dwellings (physical survey). It is used by the Scottish Government and external stakeholders to inform policy making, evaluation and spending decisions across a wide range of areas, including poverty, housing, transport, local government, public services, internet, sport, culture, natural environment, volunteering, social capital and justice. The survey underpins multiple published performance frameworks (including the National Performance Framework and the Local Government Benchmarking Framework), and enables the monitoring of progress against legislative targets (including fuel poverty and climate change).

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

This lot has 3 optional periods of 12 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Should all optional extensions and optional items be taken up the full contract value will be circa 25,000,000 GBP

II.2) Description

II.2.1) Title

The Scottish Health Survey (SHeS)

Lot No

2

II.2.2) Additional CPV code(s)

- 79311000 - Survey services
- 79311100 - Survey design services
- 79311200 - Survey conduction services
- 79311300 - Survey analysis services
- 79315000 - Social research services

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

The SHeS is a large-scale household survey providing information on the health and health-related behaviours of the Scottish population. The survey first ran in 1995 and was repeated in 1998 and 2003 before becoming continuous from 2008 onwards. The survey aims to allow the monitoring of trends over time and to provide results for Health Boards and local authorities and for sub-groups of the population - for example equality groups and by deprivation. The Survey is crucial to understanding changes in population health and health risk factors such as smoking, drug use, alcohol consumption, obesity diet and physical activity over time, to informing policy and demonstrating change. It allows the monitoring of inequalities and provides both national and local level evidence. Our on-

going challenges around inequalities, levels of obesity, use of alcohol and drugs and mental health are areas where the evidence from the Scottish Health Survey has been key in helping to make the case for further investment and prioritisation.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

This lot has 3 optional periods of 12 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Should all optional extensions and optional items be taken up the full contract value will be circa 20,000,000 GBP

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-008043](#)

Section V. Award of contract

Lot No

1

Title

The Scottish Household Survey (SHS)

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 July 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ipsos (market research) Ltd

4 Wemyss Place

Edinburgh

EH3 6DH

Telephone

+44 7583001246

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 10 %

Section V. Award of contract

Lot No

2

Title

The Scottish Health Survey (SHeS)

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 July 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

National Centre for Social Research

35 Northampton Square

London

EC1V 0AX

Telephone

+44 775499584

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £20,000,000

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 8 %

Section VI. Complementary information

VI.3) Additional information

The contractors pays all staff at a rate higher than or equal to the Real Living Wage and will continue to pay that wage rate through the duration of this contract.

The contractors have confirmed that they have (or have access to) the relevant supply chain management and tracking systems to ensure a resilient and sustainable supply chain. They have confirmed that they have systems in place to pay sub-contractors through the supply chain promptly and effectively.

Community Benefits Lot 1: Training and development opportunities for young people (Develop training materials on survey research, quantitative methods and the links between research and policy in year 1 of the contract, Teach a Modern Studies class with at least two high schools per year, Provide a Q-Step work experience placement to up to two undergraduate students during the contract, Give research careers talks at least two

universities or colleges per year); Generate employment opportunities for priority groups (Promote flexible survey interviewer job opportunities across Scotland, Work with Job Centres in key areas to find way to target people that are long term unemployed); Staff volunteering (Support staff to conduct 8 days of volunteering to support local environmental projects per year of the contract)

Community Benefits lot 2:

The contractor will provide

- under graduate and post graduate work placements
- sharing of research to the wider research community through training
- pro bono research for local charities
- student placements for work experience

The contractors have also made commitments towards the climate emergency.

(SC Ref:740254)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court and Justice of the Peace Court

27 Chambers Street

Edinburgh

EH11LB

Country

United Kingdom