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Planning

## **Development Partner to implement a Data Platform**

West Yorkshire Combined Authority

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-023463

Procurement identifier (OCID): ocids-h6vhtk-04851f

Published 26 July 2024, 3:49pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

#### **Email**

[commercialteam@westyorks-ca.gov.uk](mailto:commercialteam@westyorks-ca.gov.uk)

#### **Telephone**

+44 01132517272

#### **Country**

United Kingdom

#### **Region code**

UKE4 - West Yorkshire

**National registration number**

8876556

**Internet address(es)**

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=84142&B=UK](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=84142&B=UK)

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Development Partner to implement a Data Platform

#### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

West Yorkshire Combined Authority would like to invite interested suppliers to take part in this Pre-Market Engagement activity to support work on Development Partner to implement a Data Platform project. The main aims of engagement include: gaining market insights, understanding best market practices and shaping the final statement of requirements. T

he Combined Authority seeks to improve its transport data insights to support Bus Reform and Mass Transit as well as future large capital programmes, but faces challenges due to a shortage of data, poor data governance, and lack of analytical capabilities.

Data platform is needed to act as a 'data integration hub' which would facilitate provision and management of data from a range of different systems (internal and external) ensuring data security is maintained and establishing a 'single source of truth' approach.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.2.3) Place of performance**

NUTS codes

- UKE4 - West Yorkshire

#### **II.2.4) Description of the procurement**

West Yorkshire Combined Authority would like to invite interested suppliers to take part in this Pre-Market Engagement activity to support work on Development Partner to implement a Data Platform project. The main aims of engagement include: gaining market insights, understanding best market practices and shaping the final statement of requirements. The Combined Authority seeks to improve its transport data insights to support Bus Reform and Mass Transit as well as future large capital programmes, but faces challenges due to a shortage of data, poor data governance, and lack of analytical capabilities. For Bus Reform, accurate and timely insights into bus usage (such as passenger counts, ticket preferences, purchase methods) and travel behaviour (such as frequency of use and multi-modal use) are needed, which will require all bus data to be collated, stored, catalogued and analysed in a centralised permission-driven data platform. For the Mass Transit programme, a data management platform is required for data storage, reporting and analytics. Mass Transit programme data will be managed in a variety of different systems and tools, some of which will be managed by the Combined Authority and others by delivery partners. As such the data platform is needed to act as a 'data integration hub' which would facilitate provision and management of data from a range of different systems (internal and external) ensuring data security is maintained and establishing a 'single source of truth' approach.

#### **II.3) Estimated date of publication of contract notice**

23 August 2024

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes