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Planning

Community-based Infant Feeding Service

LONDON BOROUGH OF NEWHAM

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-023448

Procurement identifier (OCID): ocds-h6vhtk-03eec8

Published 10 August 2023, 3:55pm

Section I: Contracting authority

I.1) Name and addresses

LONDON BOROUGH OF NEWHAM

Building 1000,Dockside Road

LONDON

E162QU

Email

eprocurement@newham.gov.uk

Country

United Kingdom

Region code

UKI41 - Hackney and Newham

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.newham.gov.uk

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

<https://elyq.fa.em3.oraclecloud.com/fscmUI/faces/PrcPosRegisterSupplier?prcBuld=300000002089195>

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Community-based Infant Feeding Service

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

The London Borough of Newham would like to invite Suppliers to complete a Provider Survey. The purpose is to gauge market appetite and experience for a universal community-based infant feeding service that aims to increase breastfeeding continuation. This is to be achieved through antenatal information workshops and breastfeeding support sessions in community settings such as Family Hubs, children's centres and targeted settings such as refugee and asylum seeker contingency hotels and faith and voluntary sector settings.

The service will also play a wider health promotion role by actively supporting infant attachment, relationship building, responsiveness and maternal emotional health and wellbeing and providing "Making Every Contact Count" type referrals e.g. to other services offered by Newham's Family Hubs network.

The service will complement the work of Newham University Hospital's midwifery team, Newham's Health Visiting team and Baby Feeding Helpline and Newham's children's centres. The service will be expected to work closely with the abovementioned partners to ensure an integrated, streamlined offer of support.

The service provided must adhere to the UNICEF UK Baby Friendly Standards (as a minimum standard) for hospital and community health services and it must be run by qualified infant feeding practitioners who are registered with an approved accredited national breastfeeding organisation. It should be complemented by the support of volunteer peer supporters.

The infant feeding service will provide infant feeding support 7 days per week. In the community, the service will provide infant feeding workshops (virtual and face-to-face) including (at minimum), all 4 Family Hubs, all 11. Providers should also be working with

voluntary and faith sector organisations across all community neighbourhoods to target at risk population groups, such as those who are least likely to access mainstream services.

The model providers choose to deliver may include volunteers and/or peer support.

Outcomes

- Increased prevalence of breastfeeding at 10-14 days and 6-8 weeks
- Increased prevalence of exclusive breastfeeding at 10-14 days and 6-8 weeks
- Increased prevalence of breastfeeding among mothers who are less likely to breast feed at 10-14 days and 6-8 weeks
- Women feel more supported around infant feeding
- Women report feeling more knowledgeable and able to connect into other services that support the wider determinants of their health and wellbeing

This is not an invitation to tender. Please answer questions in the attached form and send to Ashlee.Teakle@Newham.gov.uk by 12noon, 22 August 2023 . The contracting authority reserves the right to meet with providers individually to discuss their responses in more detail.

Link to attachment:

<https://www.contractsfinder.service.gov.uk/Notice/26cadca3-a506-4ae7-aefc-53bec51969a9>

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI41 - Hackney and Newham

II.2.4) Description of the procurement

As part of the Family Hub's agenda, the contracting authority wishes to procure a community-based infant feeding peer support service.

The provider will be responsible for delivering group and 1:1 infant feeding support within community based settings across all 8 community neighbourhood areas. The sessions will also be an opportunity for families to connect with other families and encourage engagement with other services in the borough that support with the wider determinants of health and wellbeing.

The service must include 7-day coverage across the borough (excluding bank holidays) and include evening sessions. Sessions will be run from Council premises such as Family Hubs and children's centres. Where possible, partnerships should also be made with local voluntary and faith based settings to enable sessions to be run within their settings.

It is expected that the infant feeding service is run by qualified infant feeding practitioners and this should ideally be complemented by the support of volunteer peer supporters.

This is a market engagement invitation, not an invitation to tender. Please answer questions in the attached form and send to Ashlee.Teakle@Newham.gov.uk by 12noon, 22 August 2023. The contracting authority reserves the right to meet with providers individually to discuss their responses in more detail.

Link to attachment:

<https://www.contractsfinder.service.gov.uk/Notice/26cadca3-a506-4ae7-ae7c-53bec51969a9>

II.3) Estimated date of publication of contract notice

2 October 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

For access to the attachments, please see below link.

<https://www.contractsfinder.service.gov.uk/Notice/26cadca3-a506-4ae7-aefc-53bec51969a9>