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Contract

BTA1701- Data Transformation Services

VisitBritain/VisitEngland

F03: Contract award notice

Notice identifier: 2023/S 000-023422

Procurement identifier (OCID): ocids-h6vhtk-03eeb7

Published 10 August 2023, 2:35pm

Section I: Contracting authority

I.1) Name and addresses

VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Contact

Procurement Team

Email

procurement@visitbritain.org

Country

United Kingdom

Region code

UKI3 - Inner London – West

Internet address(es)

Main address

www.visitbritain.org

Buyer's address

<https://visitbritain.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1701- Data Transformation Services

Reference number

BTA1701

II.1.2) Main CPV code

- 79411100 - Business development consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Further competition for the Provision of Data Transformation Services via CCS's Framework, RM3821, Data and Application Solutions, Lot 1c: Data Collection, Storage and Management.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £4,800,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

Data Transformation Services via CCS's Framework, RM3821, Data and Application Solutions, Lot 1c: Data Collection, Storage and Management.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Call Off Agreement Awarded via a Further competition under CCS's Framework, RM3821, Data and Application Solutions, Lot 1c: Data Collection, Storage and Management.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 October 2022

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

BRAMBLE HUB LIMITED

Bramble Hub Limited, 9e Albert Embankment, London, SE1 7SP

London

SE1 7SP

Email

contact@bramblehub.co.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04136381

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £4,800,000

Total value of the contract/lot: £4,800,000

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Value excluding VAT: £4,800,000

Proportion: 100 %

Short description of the part of the contract to be subcontracted

Contract sub-contracted to:

Redkite Data Intelligence Ltd
85 Great Portland Street,
London, W1W 7LT

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

British Tourist Authority

3 Grosvenor Gardens, London, SW1W 0BD

London

SW1W0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

<https://www.visitbritain.com/en>

VI.4.2) Body responsible for mediation procedures

Royal Court of Justice, The Strand

The High Court, Royal Court of Justice, The Strand, London, WC2A 2LL

London

WC2A 2LL

Email

generaloffice@administrativecourtoffice.justice.gov.uk

Country

United Kingdom

Internet address

www.gov.uk/courts-tribunals

VI.4.4) Service from which information about the review procedure may be obtained

Royal Court of Justice, The Strand

The High Court, Royal Court of Justice, The Strand, London, WC2A 2LL

London

WC2A 2LL

Email

generaloffice@administrativecourtoffice.justice.gov.uk

Country

United Kingdom

Internet address

www.gov.uk/courts-tribunals