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Contract

UKRI-4902 Customer Segmentation Research

UK Research & Innovation

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-023416

Procurement identifier (OCID): ocids-h6vhtk-05194b

Published 20 May 2025, 4:05pm

Scope

Description

Customer Segmentation Research with deliverables within a maximum length of 14 weeks.

To view this notice, please click here:

<https://ukri.delta-esourcing.com/delta/viewNotice.html?noticeId=951338306>

Contract 1

Supplier

- [Quadrangle Research Group Ltd](#)

Contract value

- £87,620 excluding VAT
- £105,144 including VAT

Below the relevant threshold

Date signed

13 May 2025

Contract dates

- 14 May 2025 to 28 August 2025
- 3 months, 15 days

Main procurement category

Services

CPV classifications

- 73110000 - Research services

Contract locations

- UKK14 - Swindon

Procedure

Procedure type

Below threshold - limited competition

Supplier

Quadrangle Research Group Ltd

Alpha House,, 100 Borough High Street

London

SE1 1LB

United Kingdom

Contact name: Sales

Telephone: +44 2073579919

Email: info@quadrangle.com

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

UK Research & Innovation

- Public Procurement Organisation Number: PDQJ-7126-JDHG

Polaris House, North Star Avenue

Swindon

SN2 1FL

United Kingdom

Contact name: Corporate Procurement

Telephone: +44 1793442000

Email: Corporateprocurement@ukri.org

Region: UKK14 - Swindon

Organisation type: Public authority - sub-central government