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Contract

ESCC - JC - Roundabout Sponsorship & Maintenance

East Sussex County Council

F03: Contract award notice

Notice identifier: 2023/S 000-023346

Procurement identifier (OCID): ocds-h6vhtk-03b799

Published 10 August 2023, 11:15am

Section I: Contracting authority

I.1) Name and addresses

East Sussex County Council

St Anne's Crescent

Lewes

BN7 1UE

Contact

James Cooper

Email

james.cooper@eastsussex.gov.uk

Country

United Kingdom

Region code

UKJ22 - East Sussex CC

Internet address(es)

Main address

www.eastsussex.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

ESCC - JC - Roundabout Sponsorship & Maintenance

Reference number

DN1494

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

East Sussex County Council (the Council) is seeking a suitable provider to manage the Sponsorship and Maintenance for the Councils owned roundabouts.

This contract is now awarded.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £600,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ22 - East Sussex CC

II.2.4) Description of the procurement

East Sussex County Council (the Council) is seeking a suitable provider to manage the

Sponsorship and Maintenance for the Councils owned roundabouts.

The Service Provider will provide a complete service securing roundabout sponsorship, collecting payments, general monthly maintenance, and signage installation. The Service Provider will then pay the Council an agreed income from the sponsorship revenue.

The Contract will be established for a period of 3 years with an option to extend for a further three years subject to performance and Council priorities.

This contract is now awarded.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Contract end date includes extension. Contract value includes extension and is estimated based on previous contract.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-009405](#)

Section V. Award of contract

Title

ESCC - JC - Roundabout Sponsorship & Maintenance

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

24 July 2023

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CP Media Limited

5a Clare Road

Halifax

HX1 2HX

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

Companies House

07462517

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £600,000

Total value of the contract/lot: £600,000

Section VI. Complementary information

VI.3) Additional information

Contract end date includes extension. Contract value includes extension and is estimated based on previous contract.

VI.4) Procedures for review

VI.4.1) Review body

East Sussex County Council

Lewes

Country

United Kingdom