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Contract

## **Fleet Focus Monthly Update - Blogs and Articles Support**

National Highways

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-023339

Procurement identifier (OCID): ocids-h6vhtk-05190f

Published 20 May 2025, 2:56pm

### **Scope**

### **Description**

External support for the undertaking of blogs, articles, updates and consultancy for the Fleet Monthly Updates. This will enable a specific topic associated with compliance information, safety and maintenance requirements and driver health and wellbeing areas and updates to be provided the fleet operators, managers and drivers on a monthly basis and shared within the commercial vehicle community via the Driving for Better Business website.

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### **Contract 1**

## Supplier

- [White Rose Media Ltd](#)

## Contract value

- £9,800 excluding VAT
- £11,760 including VAT

Below the relevant threshold

## Date signed

13 May 2025

## Contract dates

- 14 May 2025 to 31 March 2026
- 10 months, 18 days

## Main procurement category

Services

## CPV classifications

- 79413000 - Marketing management consultancy services
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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### White Rose Media Ltd

Thornborough Hall

Leyburn

DL8 5AB

United Kingdom

Email: [Louise@whiterose.media](mailto:Louise@whiterose.media)

Region: UKE22 - North Yorkshire CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

## National Highways

- Companies House: 09346363

Bridge House, 1 Walnut Tree Close

Guildford

GU1 4LZ

United Kingdom

Email: [indirectprocurementmailbox@nationalhighways.co.uk](mailto:indirectprocurementmailbox@nationalhighways.co.uk)

Website: <https://nationalhighways.co.uk>

Region: UKJ25 - West Surrey

Organisation type: Public authority - central government