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Contract

Mailing House

English Heritage

F03: Contract award notice

Notice identifier: 2021/S 000-023171

Procurement identifier (OCID): ocds-h6vhtk-02c079

Published 17 September 2021, 12:07pm

Section I: Contracting authority

I.1) Name and addresses

English Heritage

The Engine House

Swindon

SN2 2EH

Contact

Katherine Bond

Email

Procurement@English-Heritage.org.uk

Country

United Kingdom

NUTS code

UKK14 - Swindon

Internet address(es)

Main address

<http://eh-intranet/Pages/Home.aspx>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Mailing House

Reference number

P/REF EH 00001701

II.1.2) Main CPV code

- 79570000 - Mailing-list compilation and mailing services

II.1.3) Type of contract

Services

II.1.4) Short description

Monthly campaignsThe fulfilment of the new memberships (circa 150k for 2021/22) and existing membership renewals (circa 400k for 2021/22), and trigger campaigns (circa 500k) is a core requirement of the marketing communications strategy for English Heritage Members. All campaigns are highly segmented with a large number of variables both in text, imagery and promotional offer, including 3rd party assets.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,700,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79570000 - Mailing-list compilation and mailing services

- 79571000 - Mailing services

II.2.3) Place of performance

NUTS codes

- UKK14 - Swindon

II.2.4) Description of the procurement

Suppliers interested in this opportunity should register at <https://in-tendhost.co.uk/english-heritage/asp/Home> in order to express interest and download documentation.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-014598](#)

Section V. Award of contract

Contract No

1

Lot No

-

Title

English Heritage Mailing House

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 September 2021

V.2.2) Information about tenders

Number of tenders received: 13

Number of tenders received from SMEs: 13

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 13

Number of tenders received by electronic means: 13

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Sterling Press Limited

Kettering

NN15 6XU

Country

United Kingdom

NUTS code

- UKF2 - Leicestershire, Rutland and Northamptonshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £974,533

Total value of the contract/lot: £874,533

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

English Heritage

Swindon

Country

United Kingdom