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Tender

## **International Student Recruitment - Overseas Offices Framework**

University of Exeter

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-023105

Procurement identifier (OCID): ocds-h6vhtk-051857 ([view related notices](#))

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### **Scope**

### **Reference**

UOE/2025/019/LLM

### **Description**

The University of Exeter currently employs third party consultants to act on behalf of the University in selected overseas regions. These regions have been identified as strategically important for international student recruitment and partnership activity. These consultants are managed by the third party entity and work exclusively with the respective regional manager or main contact within the University of Exeter International Office. These consultants will then be seen as official representatives within carrying out extensive operations for the institution as well as acting as a point of contact for key stakeholders across the stated region. The current international student recruitment landscape is challenging with increasing competition both at home and in other overseas study abroad destinations and having the option to offer a consistent presence in market

is seen as a key objective to remain competitive.

## **Commercial tool**

Establishes a framework

## **Total value (estimated)**

- £1,000,000 excluding VAT
- £1,200,000 including VAT

Above the relevant threshold

## **Contract dates (estimated)**

- 1 September 2025 to 1 September 2028
- Possible extension to 1 September 2029
- 4 years, 1 day

Description of possible extension:

This contract can be extended for one period of up to 12 months.

## **Main procurement category**

Services

## **CPV classifications**

- 80300000 - Higher education services
- 80000000 - Education and training services

## **Contract locations**

- UK - United Kingdom

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## **Framework**

### **Maximum number of suppliers**

50

### **Maximum percentage fee charged to suppliers**

0%

### **Framework operation description**

Requirements will be sourced through the framework. This may be via direct award or further competition. In both cases, suppliers will be asked to provide a brief proposal and pricing for the specific requirements. Suppliers will either adhere to our T&C's or their own T&C's at the University's discretion, for each requirement.

### **Award method when using the framework**

Either with or without competition

## **Contracting authorities that may use the framework**

Establishing party only

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

23 June 2025, 12:00pm

### **Tender submission deadline**

23 June 2025, 12:00pm

### **Submission address and any special instructions**

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=94122&B=](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=94122&B=)

### **Tenders may be submitted electronically**

Yes

## Languages that may be used for submission

English

## Award decision date (estimated)

12 July 2025

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## Award criteria

Name	Type	Weighting
Quality	Quality	100%

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## Other information

### Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Open procedure

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## Contracting authority

### University of Exeter

- Public Procurement Organisation Number: PZYG-2396-XCRZ

Northcote House

Exeter

EX4 4QH

United Kingdom

Contact name: Leanne Le Moucheux

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Email: [L.A.Le-Moucheux@exeter.ac.uk](mailto:L.A.Le-Moucheux@exeter.ac.uk)

Website: <https://www.exeter.ac.uk>

Region: UKK43 - Devon CC

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)