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Tender

International Student Recruitment - Overseas Offices Framework

University of Exeter

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-023105

Procurement identifier (OCID): ocds-h6vhtk-051857

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Scope

Reference

UOE/2025/019/LLM

Description

The University of Exeter currently employs third party consultants to act on behalf of the University in selected overseas regions. These regions have been identified as strategically important for international student recruitment and partnership activity. These consultants are managed by the third party entity and work exclusively with the respective regional manager or main contact within the University of Exeter International Office. These consultants will then be seen as official representatives within carrying out extensive operations for the institution as well as acting as a point of contact for key stakeholders

across the stated region. The current international student recruitment landscape is challenging with increasing competition both at home and in other overseas study abroad destinations and having the option to offer a consistent presence in market is seen as a key objective to remain competitive.

Commercial tool

Establishes a framework

Total value (estimated)

- £1,000,000 excluding VAT
- £1,200,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 1 September 2028
- Possible extension to 1 September 2029
- 4 years, 1 day

Description of possible extension:

This contract can be extended for one period of up to 12 months.

Main procurement category

Services

CPV classifications

- 80300000 - Higher education services
- 80000000 - Education and training services

Contract locations

- UK - United Kingdom

Framework

Maximum number of suppliers

50

Maximum percentage fee charged to suppliers

0%

Framework operation description

Requirements will be sourced through the framework. This may be via direct award or further competition. In both cases, suppliers will be asked to provide a brief proposal and pricing for the specific requirements. Suppliers will either adhere to our T&C's or their own T&C's at the

University's discretion, for each requirement.

Award method when using the framework

Either with or without competition

Contracting authorities that may use the framework

Establishing party only

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

23 June 2025, 12:00pm

Tender submission deadline

23 June 2025, 12:00pm

Submission address and any special instructions

https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=94122&B=

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

12 July 2025

Award criteria

Name	Type	Weighting
Quality	Quality	100%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

University of Exeter

- Public Procurement Organisation Number: PZYG-2396-XCRZ

Northcote House

Exeter

EX4 4QH

United Kingdom

Contact name: Leanne Le Moucheux

Telephone: +44 1392723333

Email: L.A.Le-Moucheux@exeter.ac.uk

Website: <https://www.exeter.ac.uk>

Region: UKK43 - Devon CC

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)