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Tender

## **Prince's Trust's Design Services Framework**

The Prince's Trust

F02: Contract notice

Notice identifier: 2021/S 000-023055

Procurement identifier (OCID): ocds-h6vhtk-02e182

Published 16 September 2021, 2:27pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Prince's Trust

Prince's Trust House, 9 Eldon Street

London

EC2M 7LS

#### **Email**

[nathan.pottinger-marques@princes-trust.org.uk](mailto:nathan.pottinger-marques@princes-trust.org.uk)

#### **Telephone**

+44 7929362609

#### **Country**

United Kingdom

#### **NUTS code**

UKI - London

**Internet address(es)**

Main address

[www.princes-trust.org.uk](http://www.princes-trust.org.uk)

Buyer's address

[www.princes-trust.org.uk](http://www.princes-trust.org.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://suppliers.multiquote.com>

Additional information can be obtained from another address:

The Prince's Trust

Prince's Trust House, 9 Eldon Street

London

EC2M 7LS

**Email**

[nathan.pottinger-marques@princes-trust.org.uk](mailto:nathan.pottinger-marques@princes-trust.org.uk)

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Buyer's address

[www.princes-trust.org.uk](http://www.princes-trust.org.uk)

Tenders or requests to participate must be submitted electronically via

<https://suppliers.multiquote.com>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Prince's Trust's Design Services Framework

Reference number

CA9225 -

#### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We now need to onboard a roster of creative designers / agencies who are able to approach briefs creatively and with robust understanding of key audiences to deliver high-quality branded work, within the parameters of our new 'Start Something' brand.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for maximum number of lots

2

Maximum number of lots that may be awarded to one tenderer: 2

### **II.2) Description**

#### **II.2.1) Title**

National Campaigns

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

United Kingdom

### **II.2.4) Description of the procurement**

More complex end-to-end creative design work involving print, video, photography, outdoor advertising, digital assets.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

61

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

61 month(s) from the commencement date, with 37 initial month(s) and option to extend 2x12 month(s)

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Project Design

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

United Kingdom

### **II.2.4) Description of the procurement**

A range of options including document creation, merchandise and large format print design, small and simple design amends, event design, fundraising design, and photoshop design.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

61

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

61 month(s) from the commencement date, with 37 initial month(s) and option to extend 2x12 month(s)

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.1) Type of procedure**

Open procedure

##### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 3

In the case of framework agreements, provide justification for any duration exceeding 4 years:

Initial period is for three years with two separate 12 month extensions, this is not a direct four or five year contract.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

21 October 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

21 October 2021

Local time

12:00pm



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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Princes Trust

Beehive Mill, Jersey Street

Manchester

M4 6JG

Email

[verity.white@princes-trust.org.uk](mailto:verity.white@princes-trust.org.uk)

Country

United Kingdom

Internet address

<https://www.princes-trust.org.uk/>