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Contract

## **Digital Alcohol Behaviour Change Programme Outcomes Data Dashboard**

Bolton Council

F03: Contract award notice

Notice identifier: 2024/S 000-022952

Procurement identifier (OCID): ocds-h6vhtk-0483f6

Published 24 July 2024, 8:52am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Bolton Council

Department Of Place

BOLTON

BL35DX

#### **Contact**

Iain Mackie

#### **Email**

[iain.mackie@bolton.gov.uk](mailto:iain.mackie@bolton.gov.uk)

#### **Telephone**

+44 7385955843

#### **Country**

United Kingdom

**Region code**

UKD36 - Greater Manchester North West

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.bolton.gov.uk](http://www.bolton.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Digital Alcohol Behaviour Change Programme Outcomes Data Dashboard

#### **II.1.2) Main CPV code**

- 85000000 - Health and social work services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The authority seeks to increase it's Alcohol data set through the purchasing of data from the 'Try-Dry App'. This local data will enable the authority to support our local populations to change their own drinking behaviours.

This cuts crime, increases economic activity and reduces demands on our health and social care systems. It also reduces the number of people who need specialist alcohol treatment services.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £8,200

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKD3 - Greater Manchester

#### **II.2.4) Description of the procurement**

The authority seeks to increase it's Alcohol data set through the purchasing of data from the 'Try-Dry App'. This local data will enable the authority to support our local populations

to change their own drinking behaviours.

This cuts crime, increases economic activity and reduces demands on our health and social care systems. It also reduces the number of people who need specialist alcohol treatment services.

The data which we will be purchasing includes:

The full data service, which is (i) monthly data on signups by postcode and demographics, (ii) quarterly impact reports on drinking level reductions, and (iii) up to two live webinars annually, each with unlimited numbers of 'referral professionals' (GPs, police officers, social workers, paramedics, environmental health workers, benefits staff, local authority marketing and comms staff, pharmacists, or some or all of these) at which we can explain: (a) what the Try Dry app does that no other tools do, (b) how and why it works, (c) the evidence for its effectiveness, (d) who to refer it to, and (e) suggestions for how best to refer people to it.

It is the intention of the Council to award this contract under the most suitable provider process. The lifetime of the project is for an initial period of 1 years. This is a new service and a new provider and it is anticipated that the service will be provided between 01.08.24 - 31.08.25. The lifetime value (1 years) of this contract is £8200

## **II.2.5) Award criteria**

Cost criterion - Name: most suitable provider process with regard to the key criteria /  
Weighting: 100

## **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers by 30.07.24. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

18 July 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Alcohol Change UK

London

Country

United Kingdom

NUTS code

- UKI - London

Charity Commission (England and Wales)

1140287

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £8,200

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## Section VI. Complementary information

### VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by midnight 30.07.24. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR. Representations can be sent to [iain.mackie@bolton.gov.uk](mailto:iain.mackie@bolton.gov.uk) prior to the deadline above.

Declarations of Conflict Forms were completed by all individuals involved in the decisions about the provider selection. No conflicts of interest were declared.

The award decision makers are members of the Public Health Commissioning team.

The submission was assessed and the provider selected against the following key criteria :

- Quality and innovation
- Value
- Integration, collaboration, and service sustainability
- Improving access, reducing health inequalities, and facilitating choice
- Social value

Alcohol Change UK are the only provider who can provide the local authority with the required data from the Try-Dry App. Alcohol Change UK hold the data received from the App and this agreement is for the local authority to purchase this information from the data holder. There is no other organisation which has oversight and governance of this data. Alcohol Change UK are experts in supporting change and helping people control their drinking. Their campaigns are innovative, use behavioural science, is coproduced with users and produces outstanding data.

### VI.4) Procedures for review

#### VI.4.1) Review body

Bolton Council

Bolton

Country

United Kingdom