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Contract

New Email newsletter platform - e-Shot

London Borough of Havering

F03: Contract award notice

Notice identifier: 2025/S 000-022939

Procurement identifier (OCID): ocids-h6vhtk-0517d6

Published 20 May 2025, 8:46am

Section I: Contracting authority

I.1) Name and addresses

London Borough of Havering

Havering Town Hall

Romford

RM13BB

Contact

Benjamin Vaughan

Email

procurement.support@haverling.gov.uk

Country

United Kingdom

Region code

UKI52 - Barking & Dagenham and Havering

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.havering.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

New Email newsletter platform - e-Shot

II.1.2) Main CPV code

- 64216000 - Electronic message and information services

II.1.3) Type of contract

Services

II.1.4) Short description

Access to email newsletter platform which includes newsletter templates, subscriber database (GDPR compliant), campaign tool and bulletin delivery reports

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £64,050

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Main site or place of performance

Havering - Romford

II.2.4) Description of the procurement

Access to email newsletter platform which includes newsletter templates, subscriber database (GDPR compliant), campaign tool and bulletin delivery reports

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

36 month contract with optional 12 month extension

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 123-123456](#)

Section V. Award of contract

Contract No

10457

Title

New Email newsletter platform - e-Shot

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

2 May 2025

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Forfront

Forfront Ltd. Global House, 1 Ashley Avenue,

Epsom

KT18 5AD

Email

procurement.support@haverling.gov.uk

Country

United Kingdom

NUTS code

- UKI - London

Companies House

03643637

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £64,050

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

London Borough of Havering

Romford

Country

United Kingdom