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Tender

LCHEXP188 2023_24 Digital Recruitment and Marketing Services

Leeds and York Partnership NHS Foundation Trust

F02: Contract notice

Notice identifier: 2023/S 000-022875

Procurement identifier (OCID): ocids-h6vhtk-03ed72

Published 7 August 2023, 10:19am

Section I: Contracting authority

I.1) Name and addresses

Leeds and York Partnership NHS Foundation Trust

2150 Century Way

Leeds

LS15 8ZB

Contact

Tracy Baker

Email

tracy.baker4@nhs.net

Telephone

+44 7980970201

Country

United Kingdom

Region code

UKE42 - Leeds

Internet address(es)

Main address

<https://www.noecpc.nhs.uk>

Buyer's address

<https://www.noecpc.nhs.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://health-family.force.com/s/Welcome>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://health-family.force.com/s/Welcome>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

LCHEXP188 2023_24 Digital Recruitment and Marketing Services

II.1.2) Main CPV code

- 72212481 - Sales or marketing software development services

II.1.3) Type of contract

Services

II.1.4) Short description

Leeds and York Partnership Foundation NHS Trust on behalf of Leeds Community Healthcare NHS Trust is looking for an experienced and creative marketing company to develop and deliver a marketing resourcing strategy for the Trust and provide expertise in digital marketing.

II.1.5) Estimated total value

Value excluding VAT: £120,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 72212481 - Sales or marketing software development services

II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

II.2.4) Description of the procurement

Leeds and York Partnership Foundation NHS Trust on behalf of Leeds Community Healthcare NHS Trust is looking for an experienced and creative marketing company to develop and deliver a marketing resourcing strategy for the Trust and provide expertise in digital marketing.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 November 2023

End date

30 October 2025

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

7 September 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 7 September 2023

IV.2.7) Conditions for opening of tenders

Date

7 September 2023

Local time

1:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

High Court and Court of Appeal of England and Wales

Strand

London

WC2A 2LL

Email

InternationalRelationsJudicialOffice@judiciary.uk

Country

United Kingdom

Internet address

<https://www.judiciary.uk/>