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Contract

## **Website & Brand Services for Trinity Laban Conservatoire of Music and Dance**

Ensemble Purchasing

F03: Contract award notice

Notice identifier: 2023/S 000-022832

Procurement identifier (OCID): ocids-h6vhtk-03b7b5

Published 4 August 2023, 5:21pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Ensemble Purchasing

Shropshire House, 179 Tottenham Court Road, Fitzrovia

London

W1T 7NZ

#### **Contact**

Rick Price

#### **Email**

[R.Price@ensemblepurchasing.ac.uk](mailto:R.Price@ensemblepurchasing.ac.uk)

#### **Telephone**

+44 2073072761

#### **Country**

United Kingdom

**Region code**

UKI6 - Outer London – South

**National registration number**

N/A

**Internet address(es)**

Main address

<https://www.ensemblepurchasing.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/81165>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Website & Brand Services for Trinity Laban Conservatoire of Music and Dance

Reference number

EP189

#### **II.1.2) Main CPV code**

- 72420000 - Internet development services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Trinity Laban Conservatoire of Music and Dance is Awarding two contracts one for Branding Services and One for Website Development

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £169,325 / Highest offer: £273,000 taken into consideration

### **II.2) Description**

#### **II.2.1) Title**

Website Redevelopment Services for Trinity Laban Conservatoire of Music and Dance

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 72400000 - Internet services
- 72420000 - Internet development services

### **II.2.3) Place of performance**

NUTS codes

- UKI51 - Bexley and Greenwich
- UKI44 - Lewisham and Southwark

Main site or place of performance

SE109JF

### **II.2.4) Description of the procurement**

The development and on going maintenance of a new Website for Trinity Laban Conservatoire of Music and Dance

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Branding

Lot No

### **II.2.2) Additional CPV code(s)**

- 79413000 - Marketing management consultancy services
- 79415200 - Design consultancy services
- 79933000 - Design support services

### **II.2.3) Place of performance**

NUTS codes

- UKI51 - Bexley and Greenwich
- UKI44 - Lewisham and Southwark

Main site or place of performance

SE109JF

### **II.2.4) Description of the procurement**

Branding & ID refresh for the corporate identity of the Conservatoire.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-009460](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Lot No**

1

### **Title**

Brand Services for Trinity Laban Conservatoire of Music and Dance

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 July 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Holmes Studio Ltd

4th Floor 399-401 Strand

London

WC2R 0LT

Email

[hello@holmes-studio.com](mailto:hello@holmes-studio.com)

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

National registration number

GB 308 704216

Internet address

<http://www.holmes-studio.com>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £150,000

Lowest offer: £93,100 / Highest offer: £136,445 taken into consideration



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## **Section V. Award of contract**

### **Contract No**

2

### **Lot No**

1

### **Title**

Website Development Services for Trinity Laban Conservatoire of Music and Dance

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 July 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Substrakt Ltd

The Jointworks, 62-64 Albion Street

Birmingham

B1 3EA

Email

[katie.moffat@substrakt.com](mailto:katie.moffat@substrakt.com)

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

5916054

Internet address

<https://www.substrakt.com>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £150,000

Lowest offer: £133,830 / Highest offer: £201,675 taken into consideration

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## Section VI. Complementary information

### VI.4) Procedures for review

#### VI.4.1) Review body

The Royal Courts of Justice

Strand

London

WC2A2LL

Email

[rcj.dco@justice.gov.uk](mailto:rcj.dco@justice.gov.uk)

Telephone

+44 2079476000

Country

United Kingdom

Internet address

<https://www.find-court-tribunal.service.gov.uk/courts/royal-courts-of-justice>