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Contract

Media Monitoring

Hereford and Worcester Fire Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-022805

Procurement identifier (OCID): ocds-h6vhtk-05176e

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Scope

Reference

HWFRS/198

Description

End to end allows the Authority to measure media performance across online, print, TV, radio, podcast and social media

Contract 1

Supplier

- AGILITY PR SOLUTIONS LIMITED

Contract value

- £15,997 including VAT

Below the relevant threshold

Date signed

14 May 2025

Contract dates

- 1 September 2025 to 31 August 2028
- 3 years

Main procurement category

Services

CPV classifications

- 48520000 - Multimedia software package
 - 72300000 - Data services
-

Procedure

Procedure type

Below threshold - without competition

Special regime

Concession

Supplier

AGILITY PR SOLUTIONS LIMITED

1a Kingsburys Lane

Ringwood

BH24 1EL

United Kingdom

Telephone: +44-0800-917-7551

Email: support@agilitypr.com

Website: <https://www.agilitypr.com>

Region: UKJ36 - Central Hampshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Hereford and Worcester Fire Authority

- Public Procurement Organisation Number: PXJP-6958-BRTN

Hindlip Park

Worcester

WR3 8SP

United Kingdom

Email: procurement@hwfire.org.uk

Website: <https://www.hwfire.org.uk/>

Region: UKG12 - Worcestershire

Organisation type: Public authority - sub-central government