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Not applicable

Creative Agency Services

The University of Cumbria

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-022780

Procurement identifier (OCID): ocds-h6vhtk-048359

Published 23 July 2024, 9:33am

Section I: Contracting authority/entity

I.1) Name and addresses

The University of Cumbria

Fusehill Street Campus

Carlisle

CA1 2HH

Email

procurementteam@cumbria.ac.uk

Country

United Kingdom

NUTS code

UKD1 - Cumbria

Internet address(es)

Main address

http://www.cumbria.ac.uk

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Creative Agency Services

Reference number

2024/S 000-022697

II.1.2) Main CPV code

• 79413000 - Marketing management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The aim of this tender is to secure a range of experienced contractors who can work in partnership with the University of Cumbria to bring our brand to life. The framework will consist of agencies who can successfully interpret our brand and develop new and existing creative. The targeted and impactful creative will be used to support key business objectives.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: <u>2024/S 000-022697</u>

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

Section 1.3

Place of text to be modified

1.3 Communication URL

Instead of

Text

http://in-tendhost.co.uk/universtyofcumbria

Read

Text

http://in-tendhost.co.uk/universityofcumbria/