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Not applicable

## **Creative Agency Services**

The University of Cumbria

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-022780

Procurement identifier (OCID): ocds-h6vhtk-048359

Published 23 July 2024, 9:33am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

The University of Cumbria

Fusehill Street Campus

Carlisle

CA1 2HH

#### **Email**

[procurementteam@cumbria.ac.uk](mailto:procurementteam@cumbria.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKD1 - Cumbria

#### **Internet address(es)**

Main address

<http://www.cumbria.ac.uk>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Creative Agency Services

Reference number

2024/S 000-022697

#### **II.1.2) Main CPV code**

- 79413000 - Marketing management consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The aim of this tender is to secure a range of experienced contractors who can work in partnership with the University of Cumbria to bring our brand to life. The framework will consist of agencies who can successfully interpret our brand and develop new and existing creative. The targeted and impactful creative will be used to support key business objectives.

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2024/S 000-022697](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

Section 1.3

Place of text to be modified

1.3 Communication URL

Instead of

Text

<http://in-tendhost.co.uk/universtyofcumbria>

Read

Text

<http://in-tendhost.co.uk/universityofcumbria/>