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Pipeline

## Media Buying Services

UK Export Finance

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-022655

Procurement identifier (OCID): ocds-h6vhtk-0516fa

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## Scope

### Reference

UKEF0652

### Description

Media Buying across all platforms.

### Total value (estimated)

- £14,500,000 excluding VAT
- £17,400,000 including VAT

### **Contract dates (estimated)**

- 11 October 2025 to 12 December 2027
- Possible extension to 12 December 2029
- 4 years, 2 months, 2 days

### **Main category**

Services

### **CPV classifications**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **Contract locations**

- UK - United Kingdom

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### **Submission**

#### **Publication date of tender notice (estimated)**

30 September 2025

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### **Contracting authority**

## **UK Export Finance**

- Public Procurement Organisation Number: PWRW-3185-DZTP

1 Horse Guards Rd,

London

SW1A 2HQ

United Kingdom

Email: [commercial@ukexportfinance.gov.uk](mailto:commercial@ukexportfinance.gov.uk)

Website: <https://www.ukexportfinance.gov.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - central government