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Contract

## **Provision of an e-Ticketing Solution to Blackpool Entertainments Company Ltd**

Blackpool Council

F03: Contract award notice

Notice identifier: 2023/S 000-022626

Procurement identifier (OCID): ocids-h6vhtk-030517

Published 3 August 2023, 3:03pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Blackpool Council

PO Box 4

Blackpool

FY1 1NA

#### **Contact**

Mrs Helen Thompson

#### **Email**

[helen.thompson@blackpool.gov.uk](mailto:helen.thompson@blackpool.gov.uk)

#### **Telephone**

+44 1253478760

#### **Country**

United Kingdom

**Region code**

UKD42 - Blackpool

**Internet address(es)**

Main address

<http://www.blackpool.gov.uk/>

Buyer's address

<http://www.blackpool.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Provision of an e-Ticketing Solution to Blackpool Entertainments Company Ltd

Reference number

DN588296

**II.1.2) Main CPV code**

- 79900000 - Miscellaneous business and business-related services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Blackpool Council on behalf of Blackpool Entertainment Company Ltd (BECL) “The Company” have successfully tendered to implement revised ticketing arrangements, initially for the

Blackpool Winter Gardens “The Venue”. The future extension of the solution to include ticketing of other attractions and events both in Blackpool and further afield, is a key objective.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £1,500,000 / Highest offer: £3,000,000 taken into consideration

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79900000 - Miscellaneous business and business-related services

#### **II.2.3) Place of performance**

NUTS codes

- UKD42 - Blackpool

#### **II.2.4) Description of the procurement**

The Company explored a white label ticketing solution to allow the Company to effectively manage and run their own ticketing system.

It is anticipated that the contract will run from 18/5/22- 17/3/2025 - with the option to extend for a further 1 plus 1 year.

The Company did not enter into the negotiation stage, the winning organisation was successful at Stage 2.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

The future solution must include delivery, installation, training and support. The software system must have multi-venue and multi-event type capabilities, customer relationship management and a flexible but comprehensive marketing functionality.

The Company wish to explore a white label ticketing solution and potentially enter into an agreement with a supplier who can offer software to allow the Company to effectively manage and run their own ticketing system.

The Company would consider an amalgamation of both of the above if available.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-032160](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 July 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Eventim UK Ltd

1 Chamberlain Square

Birmingham

B3 3AX

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £1,500,000 / Highest offer: £3,000,000 taken into consideration

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court of Justice England and Wales

London

Country

United Kingdom