This is a published notice on the Find a Tender service: https://www.find-tender.service.gov.uk/Notice/022626-2022

Tender

Provision of Content and a new STEM based digital platform

Greater Birmingham and Solihull Institute of Technology

F02: Contract notice
Notice identifier: 2022/S 000-022626
Procurement identifier (OCID): ocds-h6vhtk-034574
Published 16 August 2022, 1:12pm

Section I: Contracting authority

I.1) Name and addresses

Greater Birmingham and Solihull Institute of Technology

C/O Solihull College and University Centre

Solihull

B91 1SB

Contact

Procurement

Email

procurement@solihull.ac.uk

Country

United Kingdom

NUTS code

UKG3 - West Midlands

National registration number

12189062

Internet address(es)

Main address

https://www.gbsiot.ac.uk/

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://www.in-tendhost.co.uk/educationportal/aspx/Home

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://www.in-tendhost.co.uk/educationportal/aspx/Home

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Content and a new STEM based digital platform

Reference number

GBSIoT_0822

II.1.2) Main CPV code

- 72212100 - Industry specific software development services

II.1.3) Type of contract

Services

II.1.4) Short description

GBSIoT wishes to build and develop a new digital platform to engage, inspire and support young people in particular, but not exclusively, to engage with, access and progress into, the exciting range of careers, apprenticeship and education opportunities available to them across the Advanced Manufacturing and Engineering, or Digital professions across the Birmingham and Solihull locality. The platform needs to be live in time for a March 2023 delivery and work will not commence before the end October 2022. Taking account of key specialisms and to ensure all proposals can be considered the requirement has been broken into two lots as follows: Lot 1: Content creation (for platform and to inform marketing strategy) Lot 2: Platform development

II.1.5) Estimated total value

Value excluding VAT: £1,000,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Content Creation

Lot No

Lot 1

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material

- 80420000 - E-learning services

- 92110000 - Motion picture and video tape production and related services

- 92111200 - Advertising, propaganda and information film and video-tape production

- 92112000 - Services in connection with motion-picture and video-tape production

- 79341200 - Advertising management services

- 79341100 - Advertising consultancy services

- 79341400 - Advertising campaign services

- 79634000 - Career guidance services

- 79342200 - Promotional services

- 79961100 - Advertising photography services

- 79341000 - Advertising services

- 92111000 - Motion picture and video production services

- 92111210 - Advertising film production

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

Greater Birmingham and Solihull Institute of Technology 'GBS IoT' Hub - see
https://www.gbsiot.ac.uk/

II.2.4) Description of the procurement

Content creation for the new STEM based digital platform. Imperative that content must clearly and effectively target the right populous and be compatible with the Platform (lot 2)Delivery required by 31 March 2023. Collaborative working with GBS IoT, the discovery phase partner (procured separately) and the platform developer tendered under Lot 2. This requirement is part of a larger GBSIoT project. As such the total budget for the development period ending 31.03.23 cannot be exceeded. An indicative budget of £200k inclusive of VAT has been allocated for the content creation and platform development in the initial period. It is expected that the split between Lot 1 and Lot 2 will be approx. 50:50. In the event that the proposed solutions exceed the indicative guide budget the GBSIoT would still actively encourage a tender response to enable further dialogue to take place (subject to a full assessment of tendered responses and overall budget performance).

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 November 2022

End date

31 July 2024

This contract is subject to renewal

Yes

Description of renewals

The development period commences 31.10.22 and the 'go live' for the platform will be 31.03.23. Conditional on available funding the agreement term will be for a period of 21 months to 31.07.2024 with further options to extend in annual increments thereafter subject to satisfactory performance, budget availability and agreement of rates.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Platform development

Lot No

Lot 2

II.2.2) Additional CPV code(s)

- 30211300 - Computer platforms

- 79340000 - Advertising and marketing services

- 48100000 - Industry specific software package

- 72243000 - Programming services

- 48000000 - Software package and information systems

- 72211000 - Programming services of systems and user software

- 72212000 - Programming services of application software

- 72310000 - Data-processing services

- 48221000 - Internet browsing software package

- 48190000 - Educational software package

- 48983000 - Development software package

- 72260000 - Software-related services

- 72400000 - Internet services

- 72200000 - Software programming and consultancy services

- 48211000 - Platform interconnectivity software package

II.2.3) Place of performance

NUTS codes

• UKG3 - West Midlands

Main site or place of performance

Greater Birmingham and Solihull Institute of Technology 'GBS IoT' - see
https://www.gbsiot.ac.uk/

II.2.4) Description of the procurement

Development of a digital platform to support accessibility to vocational skills opportunities related to STEM-based careers in Advanced Manufacturing and Engineering, or Digital professions. Acting as a 'one stop shop' it is envisaged that the platform will incorporate a range of different interactive technological and digital experiences and content.Delivery required by 31 March 2023. Collaborative working with GBS IoT, the discovery phase partner (procured separately) and the content creator tendered under Lot 1. This requirement is part of a larger GBSIoT project. As such the total budget for the development period ending 31.03.23 cannot be exceeded. An indicative budget of £200k inclusive of VAT has been allocated for the content creation and platform development in the initial period. It is expected that the split between Lot 1 and Lot 2 will be approx. 50:50. In the event that the proposed solutions exceed the indicative guide budget the GBSIoT would still actively encourage a tender response to enable further dialogue to take place (subject to a full assessment of tendered responses and overall budget performance).

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 November 2022

End date

31 July 2024

This contract is subject to renewal

Yes

Description of renewals

The development period commences 31.10.22 and the 'go live' for the platform will be 31.03.23. Conditional on available funding the agreement term will be for a period of 21 months to 31.07.2024 with further options to extend in annual increments thereafter subject to satisfactory performance, budget availability and agreement of rates.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: 2022/S 000-016079

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

19 September 2022

Local time

10:00am

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

19 September 2022

Local time

10:00am

Place

GBS IoT formal opening using the In-Tend system

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

Please register via https://www.in-tendhost.co.uk/educationportal/aspx/Home to gain full and unrestricted access to the documents and submit proposals.There is an Open Q&A session (1.5 hours via Teams @ 11.30 – 1.00pm) on 06.09.22 for all interested parties to meet the team and ask any questions related to delivery. If interested please register via In-tend and send the names/emails of the proposed attendees so links to the Teams can be sent.

VI.4) Procedures for review

VI.4.1) Review body

GBS IoT

C/O Solihull College and University Centre

Solihull

B91 1SB

Country

United Kingdom

Internet address

https://www.gbsiot.ac.uk/