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Tender

## **Provision of Content and a new STEM based digital platform**

Greater Birmingham and Solihull Institute of Technology

F02: Contract notice

Notice identifier: 2022/S 000-022626

Procurement identifier (OCID): ocds-h6vhtk-034574

Published 16 August 2022, 1:12pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Greater Birmingham and Solihull Institute of Technology

C/O Solihull College and University Centre

Solihull

B91 1SB

#### **Contact**

Procurement

#### **Email**

[procurement@solihull.ac.uk](mailto:procurement@solihull.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKG3 - West Midlands

**National registration number**

12189062

**Internet address(es)**

Main address

<https://www.gbsiot.ac.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.in-tendhost.co.uk/educationportal.aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.in-tendhost.co.uk/educationportal.aspx/Home>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Content and a new STEM based digital platform

Reference number

GBSIoT\_0822

#### **II.1.2) Main CPV code**

- 72212100 - Industry specific software development services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

GBSIoT wishes to build and develop a new digital platform to engage, inspire and support young people in particular, but not exclusively, to engage with, access and progress into, the exciting range of careers, apprenticeship and education opportunities available to them across the Advanced Manufacturing and Engineering, or Digital professions across the Birmingham and Solihull locality. The platform needs to be live in time for a March 2023 delivery and work will not commence before the end October 2022. Taking account of key specialisms and to ensure all proposals can be considered the requirement has been broken into two lots as follows: Lot 1: Content creation (for platform and to inform marketing strategy) Lot 2: Platform development

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

## Content Creation

Lot No

Lot 1

### **II.2.2) Additional CPV code(s)**

- 22462000 - Advertising material
- 80420000 - E-learning services
- 92110000 - Motion picture and video tape production and related services
- 92111200 - Advertising, propaganda and information film and video-tape production
- 92112000 - Services in connection with motion-picture and video-tape production
- 79341200 - Advertising management services
- 79341100 - Advertising consultancy services
- 79341400 - Advertising campaign services
- 79634000 - Career guidance services
- 79342200 - Promotional services
- 79961100 - Advertising photography services
- 79341000 - Advertising services
- 92111000 - Motion picture and video production services
- 92111210 - Advertising film production

### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

Greater Birmingham and Solihull Institute of Technology 'GBS IoT' Hub - see <https://www.gbsiot.ac.uk/>

### **II.2.4) Description of the procurement**

Content creation for the new STEM based digital platform. Imperative that content must clearly and effectively target the right populous and be compatible with the Platform (lot 2) Delivery required by 31 March 2023. Collaborative working with GBS IoT, the discovery phase partner (procured separately) and the platform developer tendered under Lot 2. This requirement is part of a larger GBSIoT project. As such the total budget for the development period ending 31.03.23 cannot be exceeded. An indicative budget of £200k inclusive of VAT has been allocated for the content creation and platform development in the initial period. It is expected that the split between Lot 1 and Lot 2 will be approx. 50:50. In the event that the proposed solutions exceed the indicative guide budget the GBSIoT would still actively encourage a tender response to enable further dialogue to take place (subject to a full assessment of tendered responses and overall budget performance).

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 November 2022

End date

31 July 2024

This contract is subject to renewal

Yes

Description of renewals

The development period commences 31.10.22 and the 'go live' for the platform will be 31.03.23. Conditional on available funding the agreement term will be for a period of 21 months to 31.07.2024 with further options to extend in annual increments thereafter subject to satisfactory performance, budget availability and agreement of rates.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Platform development

Lot No

Lot 2

### **II.2.2) Additional CPV code(s)**

- 30211300 - Computer platforms
- 79340000 - Advertising and marketing services
- 48100000 - Industry specific software package
- 72243000 - Programming services
- 48000000 - Software package and information systems
- 72211000 - Programming services of systems and user software
- 72212000 - Programming services of application software
- 72310000 - Data-processing services
- 48221000 - Internet browsing software package
- 48190000 - Educational software package
- 48983000 - Development software package
- 72260000 - Software-related services
- 72400000 - Internet services
- 72200000 - Software programming and consultancy services
- 48211000 - Platform interconnectivity software package

**II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

Greater Birmingham and Solihull Institute of Technology 'GBS IoT' - see <https://www.gbsiot.ac.uk/>

**II.2.4) Description of the procurement**

Development of a digital platform to support accessibility to vocational skills opportunities related to STEM-based careers in Advanced Manufacturing and Engineering, or Digital professions. Acting as a 'one stop shop' it is envisaged that the platform will incorporate a range of different interactive technological and digital experiences and content. Delivery required by 31 March 2023. Collaborative working with GBS IoT, the discovery phase partner (procured separately) and the content creator tendered under Lot 1. This requirement is part of a larger GBSIoT project. As such the total budget for the development period ending 31.03.23 cannot be exceeded. An indicative budget of £200k inclusive of VAT has been allocated for the content creation and platform development in the initial period. It is expected that the split between Lot 1 and Lot 2 will be approx. 50:50. In the event that the proposed solutions exceed the indicative guide budget the GBSIoT would still actively encourage a tender response to enable further dialogue to take place (subject to a full assessment of tendered responses and overall budget performance).

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Options: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**



#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

#### **IV.2) Administrative information**

##### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-016079](#)

##### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

19 September 2022

Local time

10:00am

##### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

##### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

##### **IV.2.7) Conditions for opening of tenders**

Date

19 September 2022

Local time

10:00am

Place

GBS IoT formal opening using the In-Tend system

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

Please register via <https://www.in-tendhost.co.uk/educationportal.aspx/Home> to gain full and unrestricted access to the documents and submit proposals. There is an Open Q&A session (1.5 hours via Teams @ 11.30 – 1.00pm) on 06.09.22 for all interested parties to meet the team and ask any questions related to delivery. If interested please register via In-tend and send the names/emails of the proposed attendees so links to the Teams can be sent.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

GBS IoT

C/O Solihull College and University Centre

Solihull

B91 1SB

Country

United Kingdom

Internet address

<https://www.gbsiot.ac.uk/>

