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Contract

## **Contract for the Supply, Installation and Maintenance of Bus Shelters and Information Panels, including right to Display Advertising on Bus Shelters**

HAMPSHIRE COUNTY COUNCIL

F25: Concession award notice

Notice identifier: 2024/S 000-022600

Procurement identifier (OCID): ocds-h6vhtk-0452e2

Published 22 July 2024, 9:32am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

HAMPSHIRE COUNTY COUNCIL

The Castle

WINCHESTER

SO238ZB

#### **Email**

[strategic.procurement@hants.gov.uk](mailto:strategic.procurement@hants.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKJ3 - Hampshire and Isle of Wight

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.hants.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Contract for the Supply, Installation and Maintenance of Bus Shelters and Information Panels, including right to Display Advertising on Bus Shelters

Reference number

UN21601

#### **II.1.2) Main CPV code**

- 63712000 - Support services for road transport

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Authority has awarded a contract to a concessionaire to provide repair, maintenance and installation of climate friendly bus shelters and to display advertising on the paper and digital shelter panels for a return of profit share.

#### **II.1.5) Estimated total value**

Value excluding VAT: £101,556,000

Method used for calculating the estimated value of the concession

Detailed in the Specification.

#### **II.1.6) Information about lots**

This concession is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £101,556,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 34000000 - Transport equipment and auxiliary products to transportation
- 44000000 - Construction structures and materials; auxiliary products to construction (except electric apparatus)
- 45213315 - Bus-stop shelter construction work
- 79340000 - Advertising and marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKJ3 - Hampshire and Isle of Wight

Main site or place of performance

The geographical scope of this project is the Hampshire County Council area (excluding Portsmouth, Southampton and the Isle of Wight). There are three confirmed local boroughs including Rushmoor, Hart and Gosport however other local borough or district Councils may choose to utilise this contract .

### **II.2.4) Description of the procurement**

This concessions contract is for the installation, maintenance and repair of concessionaire owned climate friendly bus shelters with rights to advertise on the bus shelter panels in accordance with advertising guidelines set by the Authority and advertising standards. This will initially be in the Boroughs of Gosport , Hart and Rushmoor with scope for further areas to be encompassed into this contract. The remaining eight Borough/District Councils in Hampshire can fall in scope for this contract, however there is no guarantee that they will do so . The numbers and locations of the shelters can change throughout the term of the contract and there is no guarantee of additional shelters being included in this tender. The shelters will be owned and maintained under the responsibility of the successful concessionaire.

The Contract will commence on 18th July 2024 and will be for a period of ten years with the option to extend for a further five years. Concessionaires will pay an annual fee to the council and/or a percentage of revenue, whichever is higher.

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria described below:

- Criterion: Maintenance and Repair
- Criterion: Social Value
- Criterion: Service Evolvement
- Criterion: Relationship Management
- Criterion: Mobilisation and continuation of service
- Criterion: Price - percentage revenue share

### **II.2.7) Duration of the concession**

Duration in months

180

### **II.2.14) Additional information**

The initial term is 120 months with an extension period available for up to a further 60 months.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Form of procedure**

Award procedure with prior publication of a concession notice

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-012444](#)

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## **Section V. Award of concession**

A concession/lot is awarded: Yes

### **V.2) Award of concession**

#### **V.2.1) Date of concession award decision**

27 June 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The concession has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the concessionaire**

Clear Channel UK Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

Companies House

00950526

The concessionaire is an SME

No

#### **V.2.4) Information on value of concession and main financing terms (excluding VAT)**

Total value of the concession/lot: £101,556,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court of England and Wales

London

Country

United Kingdom