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Contract

## **Film Framework**

Highlands and Islands Enterprise  
Inverness Campus Owners Association  
Wave Energy Scotland Limited  
Cairngorm Mountain (Scotland) Ltd  
Orkney Research and Innovation Campus LLP

F03: Contract award notice

Notice identifier: 2023/S 000-022580

Procurement identifier (OCID): ocids-h6vhtk-03c6c6

Published 3 August 2023, 11:54am

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Highlands and Islands Enterprise  
  
An Lòchran, 10 Inverness Campus  
  
Inverness  
  
IV2 5NA

#### **Email**

[hieprocurement@hient.co.uk](mailto:hieprocurement@hient.co.uk)

#### **Telephone**

+44 1463245245

#### **Country**

United Kingdom

**NUTS code**

UKM6 - Highlands and Islands

**National registration number**

313

**Internet address(es)**

Main address

<http://www.hie.co.uk>

Buyer's address

[http://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00313](http://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00313)

**I.1) Name and addresses**

Inverness Campus Owners Association

C/O Highlands and Islands Enterprise, An Lòchran,

Inverness Campus, Inverness

IV2 5NA

**Email**

[ICOA@hient.co.uk](mailto:ICOA@hient.co.uk)

**Telephone**

+44 1463245245

**Country**

United Kingdom

**NUTS code**

UKM62 - Inverness & Nairn and Moray, Badenoch & Strathspey

**Internet address(es)**

Main address

<https://www.invernesscampus.co.uk/>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA23323](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA23323)

**I.1) Name and addresses**

Wave Energy Scotland Limited

An Lòchran, 10 Inverness Campus

Inverness

IV2 5NA

**Email**

[wesprocurement@hient.co.uk](mailto:wesprocurement@hient.co.uk)

**Telephone**

+44 1463245245

**Country**

United Kingdom

**NUTS code**

UKM - Scotland

**Internet address(es)**

Main address

<http://www.waveenergyscotland.co.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA24283](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA24283)

### **I.1) Name and addresses**

Cairngorm Mountain (Scotland) Ltd

Cairngorm Mountain, Cairngorm Ski Area

Aviemore

PH22 1RB

#### **Email**

[info@caingormmountain.co.uk](mailto:info@caingormmountain.co.uk)

#### **Telephone**

+44 1479861261

#### **Country**

United Kingdom

#### **NUTS code**

UKM6 - Highlands and Islands

#### **Internet address(es)**

Main address

[www.cairngormmountain.co.uk](http://www.cairngormmountain.co.uk)

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA30513](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA30513)

### **I.1) Name and addresses**

Orkney Research and Innovation Campus LLP

The Robert Rendall Building, Franklin Road

Stromness

KW16 3AN

**Email**

[facilitiesmanagement@orkneycampus.co.uk](mailto:facilitiesmanagement@orkneycampus.co.uk)

**Telephone**

+44 7922426446

**Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.orkney.com/life/energy/oric>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA30475](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA30475)

**I.2) Information about joint procurement**

The contract involves joint procurement

**I.4) Type of the contracting authority**

Regional or local Agency/Office

**I.5) Main activity**

Economic and financial affairs

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Film Framework

Reference number

FTS024

#### **II.1.2) Main CPV code**

- 92111250 - Information film production

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

HIE has awarded a multi-supplier Framework to provide the following services - Full length production, Short length production, Longer length inserts for social media, e.g. video news releases, Produce edited inserts from existing material for web or social media, Produce interview clips from fresh material for web or social media or a Series of films to promote a priority theme or project.

The 4 year Framework has a start date of 1.8.2023 and an end date of 31.7.2027. It has no optional extension.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £320,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79413000 - Marketing management consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKM6 - Highlands and Islands

### **II.2.4) Description of the procurement**

The contract has been awarded under a Framework Agreement to 3 suppliers and under this agreement, no minimum workload is guaranteed. Services will be agreed on an “as required” basis only.

It will also be available for call-off by any other Contracting Authority wholly or partly under the control of, or funded by HIE, at any point during the term of this Framework (subject to case-by-case approval by HIE). Other organisations entitled to benefit from the framework will enter into a direct framework agreement with the successful suppliers on the same terms and conditions as those applying between HIE and the suppliers.

The 4-year budget currently available to deliver this service is between GBP 280,000 and GBP 320,000 (excluding VAT). The successful suppliers must have the resources and the necessary skills and experience to deliver all of the requirements, across a range of sectors and innovation-related topics. This can either be in-house or via a network of associates, with suitable sub-contracting arrangements in place.

### **II.2.5) Award criteria**

Quality criterion - Name: Management and Delivery Methodology / Weighting: 15%

Quality criterion - Name: Management and Delivery Team / Weighting: 20%

Quality criterion - Name: Showreel / Weighting: 15%

Quality criterion - Name: Risk Analysis / Weighting: 5%

Quality criterion - Name: Community Benefits / Weighting: 5%

Price - Weighting: 40%

### **II.2.11) Information about options**

Options: Yes

Description of options

HIE may require the supplier to provide additional services. Any such modification shall be

in terms of Regulation 72 of the Public Contracts (Scotland) Regulations 2015. See the Scope of Requirements for full details.

Such modifications may include:

- Changes to service requirements due to Covid-19 or any other pandemic or public health emergency.
- Addition or removal of the number of potential projects which increases or decreases the anticipated number of hours required
- Changes to HIE's available budget to deliver these services
- Pricing will be based upon the rates submitted as part of the Framework bid

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

Economic operators may be excluded from this competition if they are in any of the situations referred to in Regulation 58 of the Public Contracts (Scotland) Regulations 2015.



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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-012972](#)

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## **Section V. Award of contract**

### **Contract No**

FTS024

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

3 August 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 17

Number of tenders received from SMEs: 17

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 17

Number of tenders received by electronic means: 17

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Story and Stage Limited

Wells Street Studios, 33 Wells Street

Inverness

IV3 5JU

Telephone

+44 1463224788

Country

United Kingdom

NUTS code

- UKM6 - Highlands and Islands

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

JHPVisuals Limited

Floor 2, Tay House

Glasgow

G24JR

Telephone

+44 07547191871

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

DP Digital Media

Unit 4

Dingwall

IV15 9SL

Telephone

+44 1463223993

Country

United Kingdom

NUTS code

- UKM6 - Highlands and Islands

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £320,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:740236)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Inverness Sheriff Court and Justice of the Peace Court

The Inverness Justice Centre, Longman Road

Inverness

IV1 1AH

Email

[inverness@scotcourts.gov.uk](mailto:inverness@scotcourts.gov.uk)

Telephone

+44 1463230782

Country

United Kingdom

Internet address

<https://www.scotcourts.gov.uk/the-courts/court-locations/inverness-sheriff-court-and-justice-of-the-peace-court>

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

An economic operator that suffers, or is at risk of suffering, loss or damage attributable to a breach of duty under the Public Contracts (Scotland) Regulations 2015 or the Procurement Reform (Scotland) Act 2014 may bring proceedings in the Sheriff Court or the Court of Session.