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Tender

Digital Tender

TRIGGER PRODUCTIONS LTD

F02: Contract notice

Notice identifier: 2021/S 000-022568

Procurement identifier (OCID): ocds-h6vhtk-02df97

Published 10 September 2021, 3:50pm

Section I: Contracting authority

I.1) Name and addresses

TRIGGER PRODUCTIONS LTD

Rickford Farm,Rickford Rise, Burrington

BRISTOL

BS407AJ

Contact

Rebecca Dufty

Email

rebecca@triggerstuff.co.uk

Telephone

+44 1172350365

Country

United Kingdom

NUTS code

UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Internet address(es)

Main address

<https://www.triggerstuff.co.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.triggerstuff.co.uk/opportunities>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.triggerstuff.co.uk/opportunities>

I.4) Type of the contracting authority

Other type

CIC

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Tender

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

We are looking for a Digital Design agency, working in or with the design/interaction/games/arts/ cultural sector, who can create a bespoke digital strand/experience to our project.

If you are interested to apply for this opportunity please, download the tender below and submit an Expression of Interest application form for consideration.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands
- UKM7 - Eastern Scotland

II.2.4) Description of the procurement

To create a bespoke and engaging digital strand/experience to this project. We are looking for a digital element that will engage the widest possible

audience, nationally and internationally.

If appropriate, you may include in your application the creation and management of a full website to support the digital project and messaging regarding the live event.

Take this project to UK-wide audiences

provide an additional element for audiences on site: either via digital engagement or through infrastructure on site or both.

The Digital strand should:

The digital strand and website must go live by February 2022

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 November 2021

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

- Experience of working in or with the design/interaction/games/arts/cultural sector
- Experience of delivering bespoke digital projects with national reach
- Experience of working with targeted demographics
- Experience of working to tight timeframes and within and allocated budget
- Ability to work collaboratively and openly with a diverse team of makers (designer/architect/horticulture)
- Proven track record of bespoke/ high end digital projects

III.1.2) Economic and financial standing

List and brief description of selection criteria

The maximum budget available for the completion of the bespoke digital offer is £350,000.

We ask for companies to apply with a budget of between £200,000 and £350,000.

* higher value budgets may include website creation, and infrastructure on site.

Your budget should include a full breakdown including

costs for: design, fabrication, management, website interface, infrastructure, on-site infrastructure installation, digital maintenance, editorial, copywriting, legacy.

Please also outline any additional costs your project may incur.

III.2) Conditions related to the contract

III.2.2) Contract performance conditions

It needs to support and engage national audiences who will not attend the live events.

The technology should not distract audience on the live site from enjoying their surroundings (e.g. we don't want people wandering round looking at their screens rather than in the live sites).

It needs to have a child / family friendly but professional design. The event will be family friendly & inclusive of adults without children.

It needs to be simple and intuitive to use.

It needs to be free.

It needs to be easy to download / access.

It needs to be accessible to as wide an audience as possible so needs to work across a range of operating systems / web browsers etc.

Not all of our sites have Wi-Fi available across all outdoor areas, so it needs to be able to operate 'off-line' when required.

The digital strand and website must go live by February 2022.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

29 September 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

1 November 2021

Local time

9:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Trigger

Unit 1.1 Streamline Building

Bristol

BS4 3AS

Email

rebecca@triggerstuff.co.uk

Telephone

+44 1172350365

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Expression of interest

You are invited to submit your expression of interest form, along with your portfolio, by 12pm Wednesday 29 September.

Concept development

We will select up to five companies to develop ideas in-line with the design brief between 1 October - 1 November, running a workshop about the project during this time. We will offer a submissions fee of £1000 +VAT to cover company costs over this period.

Proposal presentation and interview

At the end of the development period the selected companies will present their proposal to our panel (on-line) for consideration on Monday 1 November 2021.

The panel will award the contract to the winning contractor. *NB the successful company may be expected to develop ideas further after selection in collaboration with the collective.

You are invited to submit your expression of interest form, along with your portfolio, by 12pm Wednesday 29 September.