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Tender

## **Integrated Digital Platform for CPD, Careers and Professional Membership**

The Institute for Agriculture and Horticulture

F02: Contract notice

Notice identifier: 2021/S 000-022512

Procurement identifier (OCID): ocds-h6vhtk-02df5f

Published 10 September 2021, 11:18am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Institute for Agriculture and Horticulture

C/O Bates Wells 10 Queen Street Place

London

EC4R 1BE

#### **Contact**

TIAH procurement

#### **Email**

[procurement@tiah.org](mailto:procurement@tiah.org)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.tiah.org](http://www.tiah.org)

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

<https://dataroom.mills-reeve.com>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://dataroom.mills-reeve.com>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Publicly funded professional membership body for the agriculture and horticulture sectors

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Integrated Digital Platform for CPD, Careers and Professional Membership

Reference number

TIAH001CPD

#### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Institute for Agriculture and Horticulture (TIAH) is seeking a supplier to provide an Integrated Digital Platform on a 'software as a service' basis. The Platform will provide customer relationship management and learning management capabilities and therefore the supplier will be expected to configure and integrate these and potentially other systems, and provide such other services that are required for the development, launch and support of a commercial learning and membership service using agile / user centered design (with waterfall elements where necessary) techniques.

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,250,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 48211000 - Platform interconnectivity software package
- 48224000 - Web page editing software package

- 48312000 - Electronic publishing software package
- 48333000 - Contact management software package
- 48445000 - Customer Relation Management software package
- 80420000 - E-learning services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

TIAH as the contracting authority require an economic operator to support all aspects of their development, launch and running of a membership and learning management system / online platform.

The platform that is developed must have the capability of providing all aspects of the authority's online experience for external users (visitors and members), internal users and partners. The platform must include a wide range of facilities including but not limited to a user profiling capability to deliver personalized experiences for platform visitors, managing and delivering digital learning, e-learning, blended learning, learning pathways, gamification, virtual instructor led training and instructor led training to users, with e-learning delivered directly by the authority and / or its training partners.

The platform must have the capability of being marketed on and offline using techniques including but not limited online advertising, social media marketing, and search engine optimization. It must be capable of supporting different commercial offers such as a range of pricing and subscription offers, memberships and potentially other commercial offers that may include bulk discounts and / or limited time offers.

### **IMPORTANT NOTE / HOW TO APPLY**

TIAH is using the Mills & Reeve Collaborate portal to conduct the Procurement Process. The e-Tendering Portal can be accessed at <https://dataroom.mills-reeve.com>. Bidders can request access rights by contacting [tiahprocurement@Mills-Reeve.com](mailto:tiahprocurement@Mills-Reeve.com).

All communications (including submission of Tenders) should be carried out via the e-Tendering Portal.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement

documents

**II.2.6) Estimated value**

Value excluding VAT: £1,250,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

Up to 3 x 12 months each

**II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged number of candidates: 5

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

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**Section III. Legal, economic, financial and technical information**

**III.1) Conditions for participation**

**III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

11 October 2021

Local time

12:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

28 October 2021

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

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