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Contract

## **Nature and Us**

Natural Resources Wales

F03: Contract award notice

Notice identifier: 2022/S 000-022438

Procurement identifier (OCID): ocds-h6vhtk-035bc8

Published 15 August 2022, 1:47pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Natural Resources Wales

Ty Cambria House, 29 Newport Road

Cardiff

CF24 0TP

#### **Email**

[procurement.enquiries@cyfoethnaturiolcymru.gov.uk](mailto:procurement.enquiries@cyfoethnaturiolcymru.gov.uk)

#### **Telephone**

+44 3000653000

#### **Country**

United Kingdom

#### **NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://naturalresourceswales.gov.uk>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0110](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0110)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Environment

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Nature and Us

Reference number

83207

**II.1.2) Main CPV code**

- 79416200 - Public relations consultancy services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Nature and Us public engagement to date has been exclusively online as a result of the pandemic. Because of this, there are gaps in our engagement with some audiences that we have not been able to reach. This purchase will deliver additional, targeted and face to face engagement to address those gaps, and to explore which of the ideas and actions we have gathered reflect the views of different communities in Wales; where there is agreement and where further work is needed to find common ground

**II.1.6) Information about lots**

This contract is divided into lots: No

**II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £91,160

**II.2) Description****II.2.2) Additional CPV code(s)**

- 79416200 - Public relations consultancy services

**II.2.3) Place of performance**

NUTS codes

- UKL - Wales

**II.2.4) Description of the procurement**

" Planning and delivery of up to 5 bilingual, public events across Wales, between June and the end of September 2022, for the playing back of nature and Us phase 1 findings and collection of further narratives to highlight the key themes. These events will build our evidence around shared and contested values and beliefs, common themes and statements, and to test how these are received by different audiences. While overall volume of responses is not a major consideration, the audience for this activity needs to be as diverse as possible. The purchase includes potential venue costs and provision of 1-2 researchers per event to capture views from the audience effectively.

" Planning and delivery of focused, regional events targeted at up to 20 specific groups (e.g. sectors, age groups or communities) at locations across Wales by end September 2022. The purchase includes potential venue costs and provision of 1- 2 researchers per event to capture views from the audience effectively. NRW will identify and confirm the target groups for these events.

" Support for NRW with identifying the right technology to facilitate the play back of findings and capture responses at these events, ensuring compliance with accessibility standards and data protection requirements for all engagement methods.

" Data analysis and a full report on findings to identify shared and contested themes, and the commonalities and differences between groups for all of the above events, and up to 10 additional events held by NRW independently.

" PR and communications / engagement support for both; a) the events listed above, to ensure sufficient take up and from the right audiences, and, b) ongoing communication of activity and findings from the Nature and Us programme.

" Supporting the transfer of any online legacy assets ([www.natureandus.wales](http://www.natureandus.wales)) to an alternative website.

" Data collection and processing for any of this work should be fully conform General Data Protection Regulation requirements.

#### **II.2.5) Award criteria**

Cost criterion - Name: cost / Weighting: 100

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This arrangement is in accordance with Regulation 32(b)(ii) & (iii) of the Public Contract Regulations (2015) which allows for the negotiated procedure without prior publication to be used for public works contracts, public supply contracts and public service contracts where (b) the works, supplies or services can be supplied only by a particular economic operator due to (ii) competition being absent for technical reasons or (iii) the protection of exclusive rights, including intellectual property rights.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 022-121907](#)

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## Section V. Award of contract

### Contract No

83207

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

9 August 2022

### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

FRESHWATER U K PLC

FRESHWATER U K PLC, MALTHOUSE AVENUE

CARDIFF

CF238BA

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £89,880

Total value of the contract/lot: £91,160

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:124024)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom