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Contract

EC0945 Scottish Election Study 2021-2025

University Of Edinburgh

F03: Contract award notice

Notice identifier: 2021/S 000-022429

Procurement identifier (OCID): ocds-h6vhtk-02a55f

Published 9 September 2021, 4:04pm

Section I: Contracting authority

I.1) Name and addresses

University Of Edinburgh

Charles Stewart House, 9-16 Chambers Street

Edinburgh

EH1 1HT

Contact

Neil Crowley

Email

Neil.Crowley@ed.ac.uk

Telephone

+44 1316502508

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<http://www.ed.ac.uk/schools-departments/procurement/supplying>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00107

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

EC0945 Scottish Election Study 2021-2025

Reference number

EC0945

II.1.2) Main CPV code

- 73210000 - Research consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Edinburgh has a requirement for surveys to be carried out to monitor Scottish Opinion on the long-term dynamics of electoral choice. The University is the lead research organisation for the Scottish Election Study 2021 – 2025 and this will be facilitated by our School of Social and Political Science. The surveys refer to the SCOTTish Opinion (SCOOP) monitor with further information provided below.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £196,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKM75 - Edinburgh, City of

Main site or place of performance

University of Edinburgh

II.2.4) Description of the procurement

1. Introduction

The University of Edinburgh has a requirement for surveys to be carried out to monitor Scottish Opinion on the long-term dynamics of electoral choice. The University is the lead research organisation for the Scottish Election Study 2021 – 2025 and this will be facilitated by our School of Social and Political Science. The surveys refer to the SCOTTish Opinion (SCOOP) monitor with further information provided below.

2. SCOOP Introduction

The purpose of SCOOP is to track changing attitudes to leaders, parties and constitutional options between elections, with a common core of questions and rotating themes.

The SCOOP allows us to track (i) changes in attitudes between elections at a (ii) significant moment in Scottish political life given the ongoing fallout from Brexit and heavy pressure for an independence referendum. It allows us to (iii) provide essential data to the wider academic community on the relationship between constitutional and partisan preferences and (iv) explore voting behaviour not just in devolved elections but in General Elections too.

Conducted three times per year, the SCOOP surveys will occur roughly every four months (typically March, June and October in any given year). It is a cross-sectional survey, with a separate sample of 1200 each time it is conducted. In any given year, two of the three SCOOP surveys will be 10 minutes long. The third will be 15 minutes long. In the event of a UK General Election, the 15 minute SCOOP survey in the relevant year will become a post-election survey.

Questionnaire: The SES team will provide copies of questionnaires at least two weeks before fieldwork commences, with possible last minute changes to a handful of questions for the post-election survey depending on the results of the election. We would expect to see draft versions of the interface and opportunities for comment before fieldwork commences.

Fieldwork: We require the relevant consultant to identify a sample of respondents from an existing online panel, administer the survey to ensure a completed sample of 1200 respondents, deliver the resulting SPSS dataset, complete with relevant demographic and political weights within two weeks of the completion of fieldwork. A comment on panel size and spread (by region, partisan distribution, age and gender, as well as recently expansions and polling activity within the panel) would be welcome. This will allow us to evaluate likely sample quality as well as any risks of panel conditioning. A comment on

weighting procedures would be welcome.

We require the relevant consultant to identify a sample of respondents from an existing online panel, administer the survey to ensure a completed sample of 1200, deliver the resulting SPSS dataset, with demographic and political weights within two weeks of the completion of fieldwork.

Survey Deliverables

SPSS dataset, complete with variable names and labels, value labels, missing data specified, and with appropriate weight variable.

II.2.5) Award criteria

Quality criterion - Name: Technical Criteria as per ITT docs / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

Accelerated procedure

Justification:

Accelerated procedure not used.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-007662](#)

Section V. Award of contract

Contract No

EC0945

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 September 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

YouGov

50 Featherstone Street

London

EC1Y8RT

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £196,000

Section VI. Complementary information

VI.3) Additional information

PCS-Tender was used for this procurement process.

(SC Ref:666807)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court and Justice of the Peace Court

27 Chambers Street

Edinburgh

EH1 1LB

Country

United Kingdom