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Contract

ITT for Energy Saving Trust Research Services Framework Agreement

Energy Saving Trust Ltd

F03: Contract award notice

Notice identifier: 2024/S 000-022391

Procurement identifier (OCID): ocids-h6vhtk-045689

Published 19 July 2024, 8:43am

Section I: Contracting authority

I.1) Name and addresses

Energy Saving Trust Ltd

Prospect House, 5 Thistle Street

EH2 1DF

Edinburgh

Contact

Maddalena Galloni

Email

maddalena.galloni@est.org.uk

Telephone

+44 1315557900

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<http://www.energysavingtrust.org.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA14923

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Other type

Government Sub-Contractor

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

ITT for Energy Saving Trust Research Services Framework Agreement

Reference number

EST/ITT/RSF/0524

II.1.2) Main CPV code

- 79419000 - Evaluation consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Energy Saving Trust is seeking to appoint up to 10 experienced research consultants to a Framework Agreement to deliver a range of research and evaluation activities on a Call-Off basis.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,000,000

II.2) Description

II.2.1) Title

Research to support marketing, communications and stakeholder engagement

Lot No

2

II.2.2) Additional CPV code(s)

- 79413000 - Marketing management consultancy services

II.2.3) Place of performance

NUTS codes

- UKM75 - Edinburgh, City of

II.2.4) Description of the procurement

Energy Saving Trust is seeking to appoint up to 10 experienced research consultants to a Framework Agreement to deliver a range of research and evaluation activities. The types of project that might be commissioned under Lot 2 include:

Design, development and testing of communications materials and approaches with Energy Saving Trust's target audiences.

Nationally representative polls/omnibus surveys with Energy Saving Trust's target audiences self-reported behaviours, attitudes, perceptions or needs in relation to a particular topic area. to gain quantitative insight on

Segmentation studies that deliver insight and understanding of Energy Saving Trust's target audiences

Where a government funder has asked Energy Saving Trust to support policy consultation and development, where Energy Saving Trust commissions a supplier to deliver stakeholder engagement and analysis

Focus groups, workshops and other qualitative methods to explore in-depth a target audience behaviours, attitudes, perceptions or needs on a particular topic.

Depending on the individual requirements of projects, suppliers under Lot 2 may be required to deliver:

Development and testing of communications materials and approaches with Energy Saving Trust audiences

Completion of consumer and business research using panels and representative polls to agreed targets/quotas.

Development of questionnaires, topic guides and other research tools

Provision of quality assured research datasets, analysis of raw data, production of written reports and slide packs.

II.2.5) Award criteria

Quality criterion - Name: Quality Evaluation / Weighting: 55%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Research to support programme impact evaluation and wider insight projects

Lot No

1

II.2.2) Additional CPV code(s)

- 79419000 - Evaluation consultancy services

II.2.3) Place of performance

NUTS codes

- UKM75 - Edinburgh, City of

II.2.4) Description of the procurement

Energy Saving Trust is seeking to appoint some experienced research consultants to a Framework Agreement to deliver a range of research and evaluation activity. The types of project that might be commissioned under Lot 1 include:

Quantitative research with the beneficiaries of Energy Saving Trust advice programmes, to support quantitative impact evaluation of the programme. Impact evaluations are reported to Energy Saving Trust and government funders. At the time of writing this would be the most frequently commissioned project type under Lot 1.

Qualitative research with the beneficiaries of Energy Saving Trust advice programmes, to support evaluation of the programme. Evaluation projects might involve the use of focus groups, workshops or other methods to explore in depth the views and experiences of beneficiaries of Energy Saving Trust advice programmes.

Quantitative and qualitative research with Energy Saving Trust target audiences (e.g consumers, businesses) to explore either at scale or in depth their behaviours, attitudes and perceptions related to a particular topic area. Individual projects might involve quantitative telephone interviews or online surveys, qualitative telephone interviews, focus groups and workshops.

Depending on the individual requirements of projects, suppliers under Lot 1 may be required to deliver:

Review, integration and management of customer contact details and monitoring datasets into research tools and final research datasets.

Development of sampling frameworks, questionnaires, topic guides and other research tools

Completion of between 100 and 2,000 computer assisted telephone interviews with target audiences to agreed timelines, targets/quotas.

Provision of quality assured research datasets, analysis of raw data, production of written reports and slide packs

II.2.5) Award criteria

Quality criterion - Name: Quality Evaluation / Weighting: 55%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-014061](#)

Section V. Award of contract

Lot No

1

Title

Research to support programme impact evaluation and wider insight projects

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 July 2024

V.2.2) Information about tenders

Number of tenders received: 20

Number of tenders received from SMEs: 14

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 20

Number of tenders received by electronic means: 20

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Progressive Partnership

Q Court, 3 Quality Street

Edinburgh

EH4 5BP

Telephone

+44 1313161900

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Yonder Consulting

Northburgh House, 10 Northburgh Street

London

EC1V 0AT

Telephone

+44 2072539900

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Winning Moves

Baskerville House

Birmingham

B1 2ND

Telephone

+44 1212852800

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

IFF Research Ltd

5th Floor St Magnus House, 3 Lower Thames Street

London

EC3R 6HD

Telephone

+44 2072503035

Fax

+44 02074902490

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

SYSTRA Ltd

One Carey Lane

London

EC2V 8AE

Telephone

+44 02037144400

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

BMG Research Ltd

Spring Lodge, 172 Chester Road

Cheshire

Helsby

Telephone

+44 1213336006

Fax

+44 1213336800

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Ipsos

3 Thomas More Square, London

London

E1W 1YW

Telephone

+44 2088618219

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.3) Name and address of the contractor

Eunomia

37 Queen Square

Bristol

BS1 4QS

Telephone

+44 1179172250

Country

United Kingdom

NUTS code

- UKK - South West (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,000,000

Total value of the contract/lot: £1,000,000

Section V. Award of contract

Lot No

2

Title

Research to support marketing, communications and stakeholder engagement

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 July 2024

V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 14

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 16

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Progressive Partnership

Q Court, 3 Quality Street

Edinburgh

EH4 5BP

Telephone

+44 1313161900

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Yonder Consulting

Northburgh House, 10 Northburgh Street

London

EC1V 0AT

Telephone

+44 2072539900

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

IFF Research Ltd

5th Floor St Magnus House, 3 Lower Thames Street

London

EC3R 6HD

Telephone

+44 2072503035

Fax

+44 2074902490

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

SYSTRA Ltd

One Carey Lane

London

EC2V 8AE

Telephone

+44 2037144400

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

BMG Research Ltd

Spring Lodge, 172 Chester Road

Cheshire

Helsby

Telephone

+44 1213336006

Fax

+44 1213336800

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Taylor McKenzie Research & Marketing Ltd

107 Douglas Street

Glasgow

G2 4EZ

Telephone

+44 1412218030

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Thinks Insight and Strategy (Britain Thinks) Limited

Somerset House, Strand

London

WC2R 1LA

Telephone

+44 2078455880

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £100,000

Total value of the contract/lot: £100,000

Section VI. Complementary information

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=748522.

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

https://www.publiccontractsscotland.gov.uk/sitehelp/help_guides.aspx.

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(SC Ref:772767)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court and Justice of the Peace Court

Saughton House, Broomhouse Drive

Edinburgh

EH11 3XD

Country

United Kingdom