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Contract

Invest NI - Provision of Filming and Production Services

Invest NI

F03: Contract award notice

Notice identifier: 2021/S 000-022359

Procurement identifier (OCID): ocds-h6vhtk-02b98d

Published 9 September 2021, 10:15am

Section I: Contracting authority

I.1) Name and addresses

Invest NI

1 Bedford Street

BELFAST

BT2 7ES

Email

collaboration.cpd@finance-ni.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Invest NI - Provision of Filming and Production Services

Reference number

3504955

II.1.2) Main CPV code

- 92111250 - Information film production

II.1.3) Type of contract

Services

II.1.4) Short description

Invest NI wishes to appoint a suitable contractor to manage and deliver the full range of filming and production services that facilitate the agreed elements of Invest NI's annual schedule of communication plans. The provision of an extensive range of filming and

production outputs is an essential part of the Client's communications strategy and provides a strategic platform to promote its programmes and advisory services, which will ultimately facilitate annual programme referral and participation targets. This will also help to identify and build a pipeline of potential customers and support and encourage pull-through between the Client's core customer segments.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 92111210 - Advertising film production
- 92512000 - Archive services

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

Invest NI wishes to appoint a suitable contractor to manage and deliver the full range of filming and production services that facilitate the agreed elements of Invest NI's annual schedule of communication plans. The provision of an extensive range of filming and production outputs is an essential part of the Client's communications strategy and provides a strategic platform to promote its programmes and advisory services, which will ultimately facilitate annual programme referral and participation targets. This will also help to identify and build a pipeline of potential customers and support and encourage pull-through between the Client's core customer segments.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Cost criterion - Name: Cost / Weighting: 50

II.2.11) Information about options

Options: Yes

Description of options

The Contract will be awarded for an initial period of 24 months with the option to extend for a further periods of up to 24 months and a further period of up to 12 months. A maximum of 5 years in total.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

This competition is for Schedule 3 Social and Other Specific Services of the Public Contracts Regulations 2015 as amended. Regulations 51 d and 74 to 76 are applicable.. . The estimated total value of the Filming and Production Services Contract is between £500,000 and £1,000,000. This range represents the upper limit of an estimated Contract value and reflects the potential scales of the Contract and takes into account such changes to the scope and/or scale, which may result from future operational requirements.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-012828](#)

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 September 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

MORROW COMMUNICATIONS LTD

Hanwood House

HOLYWOOD

BT18 9JQ

Email

info@morrowcommunications.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,000,000

Total value of the contract/lot: £1,000,000

Section VI. Complementary information

VI.3) Additional information

The successful contractor's performance on the contract will be regularly monitored. Contractors not delivering on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs and their performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional misconduct and they may be issued with a certificate of unsatisfactory performance and the contract may be terminated. The issue of a certificate of unsatisfactory performance will result in the contractor being excluded from all procurement competitions being undertaken by Centres of Procurement. Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy for a period of 12 months from the date of issue of the certificate. . . The authority expressly reserves the rights: (i) not to award any contract as a result of the procurement process commenced by publication of this notice; (ii) to make whatever changes it may see fit to

the content and structure of the tendering competition;. (iii) to award (a) contract(s) in respect of any part(s) of the [services] covered by this notice; and. (iv) to award contract(s) in. stages. In no circumstances will the authority be liable for any costs incurred by candidates.

VI.4) Procedures for review

VI.4.1) Review body

The UK does not have any such bodies with responsibility for appeal/mediation procedures.

Belfast

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Precise information on deadline(s) for review procedures: Invest NI and CPD will comply with the Public Contracts Regulations 2015. and, where appropriate, will incorporate a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract is communicated to tenderers. That notification will provide full information on the award decision. This provides time for the unsuccessful tenderers to challenge the award decision before the contract is entered into.