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Planning

Breastfeeding Support

Wirral Borough Council

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-022331

Procurement identifier (OCID): ocids-h6vhtk-047e88

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Section I: Contracting authority

I.1) Name and addresses

Wirral Borough Council

Mallory Building, 2 Alice Kerr Square

Birkenhead

CH41 2AB

Contact

Miss Sarah Ryan

Email

sarahmarieryan1@wirral.gov.uk

Telephone

+44 1516062002

Country

United Kingdom

Region code

UKD74 - Wirral

Internet address(es)

Main address

<http://www.wirral.gov.uk/>

Buyer's address

<http://www.wirral.gov.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Breastfeeding Support

Reference number

DN733388

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

Wirral Metropolitan Borough Council is currently considering options for a 2-year contract for the future provision of breastfeeding support, with a view to commencing the proposed new service on 1st February 2025.

The service is expected to provide effective breastfeeding support, to include:

Provision of an appropriate, evidence-based mix of breastfeeding education, promotion and ante-natal programmes to be routinely delivered by appropriately trained staff

Targeted services to address health inequalities by providing additional breastfeeding support to vulnerable families and those living in the most disadvantaged areas

Establishment of a robust referral pathway for all mothers who have chosen to breastfeed

Promotion of the Healthy Start programme, in conjunction with other relevant providers

Promotion of post-natal contraception

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD74 - Wirral

II.2.4) Description of the procurement

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Provision of an appropriate, evidence-based mix of breastfeeding education, promotion and ante-natal programmes to be routinely delivered by appropriately trained staff

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Promotion of post-natal contraception

We have designed a short pre-tender engagement questionnaire to assess the level of interest from potential suppliers; and to solicit innovative ideas that lead to the delivery of outcomes and to explore options which will improve the breastfeeding support service.

The questionnaire documentation is accessible via The Chest portal:

<https://www.the-chest.org.uk/>

II.3) Estimated date of publication of contract notice

1 October 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No