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Contract

## **Making Food Better Tracker**

Food Standards Agency

F03: Contract award notice

Notice identifier: 2023/S 000-022331

Procurement identifier (OCID): ocds-h6vhtk-03c72a

Published 1 August 2023, 1:49pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Food Standards Agency

YO1 7PR

York

7PR

#### **Contact**

Food Standards Agency

#### **Email**

[fsa.commercial@food.gov.uk](mailto:fsa.commercial@food.gov.uk)

#### **Country**

United Kingdom

**Region code**

UKI32 - Westminster

**Internet address(es)**

Main address

<https://www.food.gov.uk/>

Buyer's address

<https://www.food.gov.uk/>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Making Food Better Tracker

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This work is commissioned under the Making Food Better programme (previously known as the Eating Well Choosing Better Programme) which aims to support small and medium sized food businesses to reduce the calorie, sugar, saturated fat and salt content of the food they produce, sell or serve, as well as reducing portion sizes.

A key objective of the Making Food Better programme is to monitor Northern Ireland consumers attitudes and behaviours towards food product improvement. The outcomes of this research are shared widely with various stakeholders including the food industry,

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £39,500

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

## **II.2.4) Description of the procurement**

This work is commissioned under the Making Food Better programme (previously known as the Eating Well Choosing Better Programme) which aims to support small and medium sized food businesses to reduce the calorie, sugar, saturated fat and salt content of the food they produce, sell or serve, as well as reducing portion sizes.

A key objective of the Making Food Better programme is to monitor Northern Ireland consumers attitudes and behaviours towards food product improvement. The outcomes of this research are shared widely with various stakeholders including the food industry,

## **II.2.5) Award criteria**

Price

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-013120](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

21 July 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

IPSOS MORI UK LIMITED

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

948470

Internet address

<http://www.ipsos.com>

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £39,500

Total value of the contract/lot: £39,500

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Food Standards Agency

YO1 7PR

York

7PR

Country

United Kingdom

Internet address

<https://www.food.gov.uk/>