

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/022331-2023>

Contract

Making Food Better Tracker

Food Standards Agency

F03: Contract award notice

Notice identifier: 2023/S 000-022331

Procurement identifier (OCID): ocds-h6vhtk-03c72a

Published 1 August 2023, 1:49pm

Section I: Contracting authority

I.1) Name and addresses

Food Standards Agency

YO1 7PR

York

7PR

Contact

Food Standards Agency

Email

fsa.commercial@food.gov.uk

Country

United Kingdom

Region code

UKI32 - Westminster

Internet address(es)

Main address

<https://www.food.gov.uk/>

Buyer's address

<https://www.food.gov.uk/>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Making Food Better Tracker

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

This work is commissioned under the Making Food Better programme (previously known as the Eating Well Choosing Better Programme) which aims to support small and medium sized food businesses to reduce the calorie, sugar, saturated fat and salt content of the food they produce, sell or serve, as well as reducing portion sizes.

A key objective of the Making Food Better programme is to monitor Northern Ireland

consumers attitudes and behaviours towards food product improvement. The outcomes of this research are shared widely with various stakeholders including the food industry,

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £39,500

II.2) Description

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

This work is commissioned under the Making Food Better programme (previously known as the Eating Well Choosing Better Programme) which aims to support small and medium sized food businesses to reduce the calorie, sugar, saturated fat and salt content of the food they produce, sell or serve, as well as reducing portion sizes.

A key objective of the Making Food Better programme is to monitor Northern Ireland consumers attitudes and behaviours towards food product improvement. The outcomes of this research are shared widely with various stakeholders including the food industry,

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-013120](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 July 2023

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS MORI UK LIMITED

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

948470

Internet address

<http://www.ipsos.com>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £39,500

Total value of the contract/lot: £39,500

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Food Standards Agency

YO1 7PR

York

7PR

Country

United Kingdom

Internet address

<https://www.food.gov.uk/>