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Tender

Provision of Spirit: Journeys Story-based Multimedia Assets, Multimedia Agency Partner

High Life Highland

F02: Contract notice

Notice identifier: 2021/S 000-022295

Procurement identifier (OCID): ocids-h6vhtk-02de86

Published 8 September 2021, 3:15pm

Section I: Contracting authority

I.1) Name and addresses

High Life Highland

12-13 Ardross Street

Inverness

IV3 5NS

Email

hlh.business.support@highlifehighland.com

Telephone

+44 1349781700

Country

United Kingdom

NUTS code

UKM6 - Highlands and Islands

Internet address(es)

Main address

<http://www.highlifehighland.com>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA23042

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.publiccontractsscotland.gov.uk/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.publiccontractsscotland.gov.uk/>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://www.publiccontractsscotland.gov.uk/>

I.4) Type of the contracting authority

Other type

Charity

I.5) Main activity

Other activity

Leisure and Learning

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Spirit: Journeys Story-based Multimedia Assets, Multimedia Agency Partner

Reference number

HLH-SJ-21-02

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

High Life Highland (HLH), on behalf of The Highland Council, is seeking to appoint a suitably qualified multimedia agency to develop, design and deliver a series of multimedia assets and accompanying stills based on stories of the Highlands and Islands, for use in a marketing campaign and promotional material, on digital platforms and on partner media channels.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 92111210 - Advertising film production
- 79961100 - Advertising photography services
- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKM6 - Highlands and Islands

II.2.4) Description of the procurement

High Life Highland (HLH), on behalf of The Highland Council, is seeking to appoint a suitably qualified multimedia agency to develop, design and deliver a series of multimedia assets and accompanying stills based on stories of the Highlands and Islands, for use in a marketing campaign and promotional material, on digital platforms and on partner media channels.

II.2.5) Award criteria

Quality criterion - Name: Experience / Weighting: 30

Quality criterion - Name: Delivery / Weighting: 30

Quality criterion - Name: Creative Content / Weighting: 30

Quality criterion - Name: Accessibility / Weighting: 10

Price - Weighting: 30

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 November 2021

End date

1 November 2022

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.2) Conditions related to the contract

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

20 October 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

21 October 2021

Local time

12:00pm

Place

Ardross Street, Inverness

Information about authorised persons and opening procedure

Digital Project Officer; Business Support Officer

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=666610.

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

https://www.publiccontractsscotland.gov.uk/sitehelp/help_guides.aspx.

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(SC Ref:666610)

Download the ESPD document here:

https://www.publiccontractsscotland.gov.uk/ESPD/ESPD_Download.aspx?id=666610

VI.4) Procedures for review

VI.4.1) Review body

Inverness Justice Centre

Longman Road

Inverness

IV1 1AH

Country

United Kingdom