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Contract

## **DHSC Comms Research Lot 2 Kantar**

Department of Health and Social Care

F03: Contract award notice

Notice identifier: 2021/S 000-022284

Procurement identifier (OCID): ocds-h6vhtk-02de7b

Published 8 September 2021, 2:35pm

# **Section I: Contracting authority**

## I.1) Name and addresses

Department of Health and Social Care

39 Victoria Street

London

SW1H 0EU

#### **Email**

emily.weigold@dhsc.gov.uk

#### Country

**United Kingdom** 

#### **NUTS** code

UKI32 - Westminster

### Internet address(es)

Main address

https://www.gov.uk/government/organisations/department-of-health-and-social-care

Buyer's address

https://www.gov.uk/government/organisations/department-of-health-and-social-care

## I.4) Type of the contracting authority

Ministry or any other national or federal authority

## I.5) Main activity

Health

# **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

DHSC Comms Research Lot 2 Kantar

Reference number

C40662

#### II.1.2) Main CPV code

79620000 - Supply services of personnel including temporary staff

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Contracts for quantitative market research and analysis to be delivered for DHSC to support strategic communication, marketing, policy decision making and research and evaluation requirements.

#### II.1.6) Information about lots

This contract is divided into lots: No

### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,000,000

### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKC11 - Hartlepool and Stockton-on-Tees

#### II.2.4) Description of the procurement

Contracts for quantitative market research and analysis to be delivered for DHSC to support strategic communication, marketing, policy decision making and research and evaluation requirements.

#### II.2.5) Award criteria

Price

### II.2.11) Information about options

Options: No

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

## **IV.1) Description**

### IV.1.1) Type of procedure

Open procedure

#### IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: 2018/S 015-031257

## Section V. Award of contract

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

26 July 2021

#### V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Kantar UK Limited

4 Millbank,
London
SW1P 3JA
Country
United Kingdom
NUTS code
UKL - Wales
National registration number
03073845
Internet address
https://www.kantarpublic.com/
The contractor is an SME
No
V.2.4) Information on value of contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: £2,000,000
Lowest offer: £2,000,000 / Highest offer: £2,000,000 taken into consideration
Section VI. Complementary information
VI.4) Procedures for review
VI.4.1) Review body
The High Court
Strand
London

WC2A 2LL
Email
generaloffice@administrativecourtoffice.justice.gov.uk
Country
United Kingdom
Internet address
https://www.gov.uk/courts-tribunals
VI.4.2) Body responsible for mediation procedures
The High Court
Strand
London
WC2A 2LL
Email
generaloffice@administrativecourtoffice.justice.gov.uk
Country
United Kingdom
Internet address
https://www.gov.uk/courts-tribunals