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Contract

## **Provision of an Annual Pantomime Production at Swansea Grand Theatre 2022-25**

City & County of Swansea

F03: Contract award notice

Notice identifier: 2021/S 000-022243

Procurement identifier (OCID): ocids-h6vhtk-029a1e

Published 8 September 2021, 11:45am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

City & County of Swansea

Civic Centre

Swansea

SA1 3SN

#### **Email**

[procurement@swansea.gov.uk](mailto:procurement@swansea.gov.uk)

#### **Telephone**

+44 1792637242

#### **Country**

United Kingdom

#### **NUTS code**

UKL18 - Swansea

**Internet address(es)**

Main address

<http://www.swansea.gov.uk>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0254](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0254)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Provision of an Annual Pantomime Production at Swansea Grand Theatre 2022-25

Reference number

CCS/21/050

**II.1.2) Main CPV code**

- 92300000 - Entertainment services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Provision of an Annual Pantomime Production at Swansea Grand Theatre

Swansea Grand Theatre has a reputation for facilitating first class, star led, and quality family pantomimes.

Swansea Grand Theatre is a large theatre in South West Wales that was opened in 1897. The theatre is owned and maintain by the Local Authority. The theatre facilitates a number of large scale productions through to smaller amateur shows. We are a large venue with a main auditorium that has the capacity of seating 1,020, a depot studio with the capacity of seating 200 and several meeting and commercial spaces available for hire.

The pantomime season at Swansea Grand Theatre is a vitally important part of the cultural life of the City.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £0.01

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 92310000 - Artistic and literary creation and interpretation services
- 92312100 - Theatrical producers', singer groups', bands' and orchestras' entertainment services
- 92312110 - Theatrical producer entertainment services

#### **II.2.3) Place of performance**

NUTS codes

- UKL18 - Swansea

Main site or place of performance

Civic Centre, Swansea, Wales, UK

#### **II.2.4) Description of the procurement**

Provision of an Annual Pantomime Production at Swansea Grand Theatre

Swansea Grand Theatre has a reputation for facilitating first class, star led, and quality family pantomimes. The Council is looking to increase patron numbers. Increase financial

yield to the Council and maintain customer satisfaction with the production.

The pantomime would need to be a visual spectacle, of high quality set, spectacular special effects and with bright, eye catching costumes.

The Producers will act as co –producers with Swansea Grand Theatre and developing positive working relationships and communication links within and outside of the arts and cultural sector. As part of this partnership we aspire to delivering a production that explored other avenues to maximise income

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-004781](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 August 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

IMAGINE THEATRE LTD

2 Brandon House, , Woodhams Road

Coventry

CV34FX

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £0.01

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**Section VI. Complementary information**

**VI.3) Additional information**

(WA Ref:113876)

**VI.4) Procedures for review**

**VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom