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Contract

Provision of an Annual Pantomime Production at Swansea Grand Theatre 2022-25

City & County of Swansea

F03: Contract award notice

Notice identifier: 2021/S 000-022243

Procurement identifier (OCID): ocids-h6vhtk-029a1e

Published 8 September 2021, 11:45am

Section I: Contracting authority

I.1) Name and addresses

City & County of Swansea

Civic Centre

Swansea

SA1 3SN

Email

procurement@swansea.gov.uk

Telephone

+44 1792637242

Country

United Kingdom

NUTS code

UKL18 - Swansea

Internet address(es)

Main address

<http://www.swansea.gov.uk>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0254

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of an Annual Pantomime Production at Swansea Grand Theatre 2022-25

Reference number

CCS/21/050

II.1.2) Main CPV code

- 92300000 - Entertainment services

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of an Annual Pantomime Production at Swansea Grand Theatre

Swansea Grand Theatre has a reputation for facilitating first class, star led, and quality family pantomimes.

Swansea Grand Theatre is a large theatre in South West Wales that was opened in 1897. The theatre is owned and maintain by the Local Authority. The theatre facilitates a number of large scale productions through to smaller amateur shows. We are a large venue with a main auditorium that has the capacity of seating 1,020, a depot studio with the capacity of seating 200 and several meeting and commercial spaces available for hire.

The pantomime season at Swansea Grand Theatre is a vitally important part of the cultural life of the City.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £0.01

II.2) Description

II.2.2) Additional CPV code(s)

- 92310000 - Artistic and literary creation and interpretation services
- 92312100 - Theatrical producers', singer groups', bands' and orchestras' entertainment services
- 92312110 - Theatrical producer entertainment services

II.2.3) Place of performance

NUTS codes

- UKL18 - Swansea

Main site or place of performance

Civic Centre, Swansea, Wales, UK

II.2.4) Description of the procurement

Provision of an Annual Pantomime Production at Swansea Grand Theatre

Swansea Grand Theatre has a reputation for facilitating first class, star led, and quality family pantomimes. The Council is looking to increase patron numbers. Increase financial

yield to the Council and maintain customer satisfaction with the production.

The pantomime would need to be a visual spectacle, of high quality set, spectacular special effects and with bright, eye catching costumes.

The Producers will act as co –producers with Swansea Grand Theatre and developing positive working relationships and communication links within and outside of the arts and cultural sector. As part of this partnership we aspire to delivering a production that explored other avenues to maximise income

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-004781](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 August 2021

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IMAGINE THEATRE LTD

2 Brandon House, , Woodhams Road

Coventry

CV34FX

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £0.01

Section VI. Complementary information

VI.3) Additional information

(WA Ref:113876)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom