This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/022212-2022">https://www.find-tender.service.gov.uk/Notice/022212-2022</a>

Tender

# Welsh Government Knowledge Transfer Programme 2023 – Farming Connect

Welsh Government

F02: Contract notice

Notice identifier: 2022/S 000-022212

Procurement identifier (OCID): ocds-h6vhtk-035b25

Published 11 August 2022, 4:53pm

# **Section I: Contracting authority**

# I.1) Name and addresses

Welsh Government

Corporate Procurement Services, Cathays Park

Cardiff

**CF10 3NQ** 

#### **Email**

CPSProcurementAdvice@gov.wales

#### **Telephone**

+44 3000257095

#### Country

**United Kingdom** 

#### **NUTS** code

**UKL** - Wales

#### Internet address(es)

Main address

http://gov.wales

Buyer's address

https://www.sell2wales.gov.wales/search/Search\_AuthProfile.aspx?ID=AA0007

# I.2) Information about joint procurement

The contract is awarded by a central purchasing body

# I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://etenderwales.bravosolution.co.uk/web/login.shtml

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://etenderwales.bravosolution.co.uk/web/login.shtml

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

https://etenderwales.bravosolution.co.uk/

# I.4) Type of the contracting authority

Ministry or any other national or federal authority

# I.5) Main activity

General public services

# **Section II: Object**

# II.1) Scope of the procurement

# II.1.1) Title

Welsh Government Knowledge Transfer Programme 2023 - Farming Connect

Reference number

C443/2021/2022

#### II.1.2) Main CPV code

• 73000000 - Research and development services and related consultancy services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Welsh Government require an innovative Programme to support the farming industry in delivering greater sustainability,

Improved competitiveness, and improved environmental performance in line with Sustainable Farming Scheme (SFS) and Programme for Government objectives.

The Welsh Government Knowledge Transfer Programme 2 year contract (with possible 12months extension) will commence in April 2023.

#### II.1.5) Estimated total value

Value excluding VAT: £34,350,000

#### II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

#### II.2) Description

#### II.2.1) Title

#### Farming Connect Knowledge Transfer

Lot No

1

#### II.2.2) Additional CPV code(s)

- 79341100 Advertising consultancy services
- 71241000 Feasibility study, advisory service, analysis
- 79512000 Call centre
- 79400000 Business and management consultancy and related services
- 48931000 Training software package
- 80420000 E-learning services
- 80000000 Education and training services
- 79340000 Advertising and marketing services
- 79342000 Marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKL - Wales

#### II.2.4) Description of the procurement

Farming Connect Knowledge Transfer - To deliver an innovative knowledge transfer programme to support the farming industry in delivering greater sustainability, improved competitiveness, and improved environmental performance for farming businesses in line with SFS objectives.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

24

This contract is subject to renewal

Yes

Description of renewals

1 year

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

# II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### II.2.14) Additional information

The indicative budget for the initial 2 year contract term is GBP 6,700,000 - 7,150,000

# II.2) Description

#### II.2.1) Title

Farming Connect Lifelong Learning and Development

Lot No

2

#### II.2.2) Additional CPV code(s)

- 79341100 Advertising consultancy services
- 71241000 Feasibility study, advisory service, analysis
- 79512000 Call centre

- 79400000 Business and management consultancy and related services
- 48931000 Training software package
- 80420000 E-learning services
- 80000000 Education and training services
- 79340000 Advertising and marketing services
- 79342000 Marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKL - Wales

#### II.2.4) Description of the procurement

Farming Connect Lifelong Learning and Development - To deliver a more professional industry through its support for continuous professional development, action learning, mentoring, accredited training, e-learning and clear focus on personal development.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

24

This contract is subject to renewal

Yes

Description of renewals

1 year

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### II.2.14) Additional information

The indicative budget for the initial 2 year contract term is GBP 3,000,000 - 3,300,000

# II.2) Description

#### II.2.1) Title

Farming Connect Management and Co-ordination of the Advisory Service

Lot No

3

#### II.2.2) Additional CPV code(s)

- 79341100 Advertising consultancy services
- 71241000 Feasibility study, advisory service, analysis
- 79512000 Call centre
- 79400000 Business and management consultancy and related services
- 48931000 Training software package
- 80420000 E-learning services
- 80000000 Education and training services
- 79340000 Advertising and marketing services
- 79342000 Marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKL - Wales

#### II.2.4) Description of the procurement

Farming Connect Management and Co-ordination of the Advisory Service - To set up and deliver a framework Advisory Service to provide integrated advice across a broad range of specialist technical and business management areas tailored to meet individual business needs.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

1 year

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### II.2.14) Additional information

The indicative budget for the initial 2 year contract term is GBP 3,800,000 - 4,500,000

# II.2) Description

#### II.2.1) Title

#### Farming Connect Service Centre

Lot No

4

#### II.2.2) Additional CPV code(s)

- 79341100 Advertising consultancy services
- 71241000 Feasibility study, advisory service, analysis
- 79512000 Call centre
- 79400000 Business and management consultancy and related services
- 48931000 Training software package
- 80420000 E-learning services
- 80000000 Education and training services
- 79340000 Advertising and marketing services
- 79342000 Marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKL - Wales

#### II.2.4) Description of the procurement

Farming Connect Service Centre - To establish and manage a Service Centre which will act as the main point of contact for all customers to register and promote all activities and services across the Farming Connect programme.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

24

This contract is subject to renewal

Yes

Description of renewals

1 year

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### II.2.14) Additional information

The indicative budget for the initial 2 year contract term is GBP

500,000 - 650,000

# II.2) Description

#### II.2.1) Title

Farming Connect Knowledge Transfer Dissemination and Events

Lot No

5

#### II.2.2) Additional CPV code(s)

- 79341100 Advertising consultancy services
- 71241000 Feasibility study, advisory service, analysis

- 79512000 Call centre
- 79400000 Business and management consultancy and related services
- 48931000 Training software package
- 80420000 E-learning services
- 80000000 Education and training services
- 79340000 Advertising and marketing services
- 79342000 Marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKL - Wales

#### II.2.4) Description of the procurement

Farming Connect Knowledge Transfer Dissemination and Events - To deliver an innovative programme of activity and events for the benefit of the farming sector in Wales to support farming businesses to transition to the Sustainable Farming Scheme.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

24

This contract is subject to renewal

Yes

Description of renewals

1 year

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### II.2.14) Additional information

The indicative budget for the initial 2 year contract term is GBP 2,900,000 - 3,450,000

# II.2) Description

#### II.2.1) Title

Farming Connect Welsh Sheep Genetics

Lot No

6

#### II.2.2) Additional CPV code(s)

- 79341100 Advertising consultancy services
- 71241000 Feasibility study, advisory service, analysis
- 79512000 Call centre
- 79400000 Business and management consultancy and related services
- 48931000 Training software package
- 80420000 E-learning services
- 80000000 Education and training services
- 79340000 Advertising and marketing services
- 79342000 Marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKL - Wales

#### II.2.4) Description of the procurement

Farming Connect Welsh Sheep Genetics – To develop an innovative programme of activity suitable to support the needs of the Welsh sheep sector. Working with businesses in identifying their current baseline performance, identify the KPI's for the businesses, and create an action plan with clear recommendations to improve Welsh Sheep Genetics.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

24

This contract is subject to renewal

Yes

Description of renewals

1 year

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### II.2.14) Additional information

The indicative budget for the initial 2 year contract term is GBP 1,800,000 - 2,000,000

# II.2) Description

#### II.2.1) Title

# Farming Connect Horticulture Support

Lot No

7

#### II.2.2) Additional CPV code(s)

- 79341100 Advertising consultancy services
- 71241000 Feasibility study, advisory service, analysis
- 79512000 Call centre
- 79400000 Business and management consultancy and related services
- 48931000 Training software package
- 80420000 E-learning services
- 80000000 Education and training services
- 79340000 Advertising and marketing services
- 79342000 Marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKL - Wales

#### II.2.4) Description of the procurement

Farming Connect Horticulture Support - To develop and deliver a support service for commercial horticulturalists in Wales whilst facilitating collaboration between producers and processors to improve the viability of supply chains.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

24

This contract is subject to renewal

Yes

Description of renewals

1 year

# II.2.10) Information about variants

Variants will be accepted: No

# II.2.11) Information about options

Options: No

# II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# II.2.14) Additional information

The indicative budget for the initial 2 year contract term is GBP 1,200,000 - 1,400,000

# Section III. Legal, economic, financial and technical information

# III.1) Conditions for participation

# III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

as stated in the tender documents

#### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

#### III.2) Conditions related to the contract

#### III.2.1) Information about a particular profession

Execution of the service is reserved to a particular profession

Reference to the relevant law, regulation or administrative provision

as stated in the tender documents

#### III.2.2) Contract performance conditions

as stated in the tender documents

#### III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

# Section IV. Procedure

# **IV.1) Description**

# IV.1.1) Type of procedure

Open procedure

# IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

#### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: <u>2022/S 022-121973</u>

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

22 September 2022

Local time

2:00pm

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English, Welsh

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

#### IV.2.7) Conditions for opening of tenders

Date

22 September 2022

Local time

2:00pm

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 2 or 3 years

# VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

# VI.3) Additional information

E-Tender Information:

#### https://etenderwales.bravosolution.co.uk

- The first person from your Organisation to use the Platform will be required to register on behalf of the Organisation.
- Registration involves accepting a User Agreement, and providing basic information about your Organisation and about the User performing the Registration.
- The User who performs the Registration becomes the Super User for the Organisation.
- On registering on the Platform the Super User will select a Username and will receive a password.
- The Password will be sent by e-mail to the email address that was specified in the User Details section of the Registration page.
- In order to log-in to the Platform please enter your Username and Password.
- Note: If you forget your Password then visit the homepage and click "Forgot your password?"
- Registration should only be performed once for each Organisation.

- If you think that someone in your Organisation may have already registered on this Platform then you must not register again.
- Please contact the person who Registered (i.e. the Super User) in order to arrange access to the Platform.
- Contact the Helpdesk immediately if you are unable to contact the Super User (for example if they have left your Organisation).
- Note: If your Organisation is already registered on the Platform then you must not make any additional registration. Please contact the Helpdesk to gain access to the Platform.
- Tenders must be uploaded to the BravoSolution portal by 2pm

#### How To Find The ITT:

- Once logged in you must click on 'ITT's Open to all Suppliers'
- The e-tender references for this contract are: project\_50289, itt\_94630, itt\_94631, itt\_96809, itt\_96810, itt\_96811, itt\_96812, itt\_96813, itt\_96814.
- Click on the title to access summary details of the contract. If you are still interested in submitting a tender, click the 'Express an Interest button'. This will move the ITT from the 'Open to all Suppliers' area to the 'My ITT's' on the home page.
- You will then see the full details of the ITT in the qualification and technical envelopes along with any relevant documents in the 'Attachments' area.
- Should you have any questions on the ITT, please use the 'Messages' area to contact the buyer directly Please do not contact the named person at the top of this notice.

NOTE: The authority is using eTenderwales to carry out this procurement process. To obtain further information record your interest on Sell2Wales at <a href="https://www.sell2wales.gov.wales/search/search\_switch.aspx?ID=123796">https://www.sell2wales.gov.wales/search/search\_switch.aspx?ID=123796</a>

Under the terms of this contract the successful supplier(s) will be required to deliver Community Benefits in support of the authority's economic and social objectives. Accordingly, contract performance conditions may relate in particular to social and environmental considerations. The Community Benefits included in this contract are:

Community benefits will be core, as detailed in the tender documents

(WA Ref:123796)

The buyer considers that this contract is suitable for consortia.

# VI.4) Procedures for review

# VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom